



Come in, your knowledge
is welcome

ABOUT US

Procomum Institute is a civil society organization *focused on the development of social technologies and learning methodologies and the fostering of citizen innovation.* **The search for innovative and experimental ways to inform, engage and mobilize people guides our work. We believe on democracy and community engagement for the building of social, economic and political dynamics in the territories.**

We believe in the creativity and power of networked communities in building solutions to social problems.



WHAT DO WE DO?

"We listen and find a way to do it"



- **We develop listening, mapping and network activation methodologies in diverse contexts**
- **Participatory methodologies for building innovative solutions and prototypes that tackle the current health, social, economic and environmental crises**
- **Training programs and strengthening of peripheral enterprises of social impact**
- **Training programs and strengthening of peripheral artists**
- **Training programs and improvement of architects for the development of quality and low-cost housing projects**



WHAT DO WE AIM AT?

- a world that **respects, protects and fights for commons goods:** whether in nature, economics, science, education, technology or culture.
- **gender diversity, racial equality,** the search for economic **justice** and overcoming the idea that the human species is superior to the other ones.
- society that is structured through **affection, collaboration and the safeguard of life in all its forms.**
- **coexistence agreements** based on multiple needs, dreams, knowledge and achievement skills.
- **acknowledgement and respect for differences,** in search of a full and powerful life for everyone.





OUR WAY OF DOING IT

**With creativity,
care, dialogue
and joy;**

**Asserting the knowledge
of traditional communities:
indigenous, caiçaras
and quilombolas;**

**With enchantment,
engagement
and stimulating
people's dreams**

**Joining forces with and
from historically
underrepresented
populations**

**Opening codes
and sharing
knowledge.***



***All the organization's publications
and methodologies are on our website:
<https://lab.procomum.org/publicacoes/>**



OUR PROGRAMS

PROCOMUM LAB

**Communities in action: Citizen innovation
as a tool for promoting the commons.**

This is where magic happens and where we test and build our methodologies. Our citizen laboratory is a space for coexistence, knowledge production and strengthening of projects of social impact. A hub for all citizens, makers, social entrepreneurs, artists, hackers, permaculture workers, activists unified by the desire to meet their peers and together build the future we want to live.



PROCOMUM LAB



- Network of nearly 500 people from different expertise and backgrounds working together on ideas and solutions
- 1,200 m² headquarters in a low human development index central neighborhood of Santos
- 20 communities of practice organized into Working Groups (WGs) or Study Groups (SGs).
- More than 100 prototypes developed and supported
- Technology, permaculture, gender and race, memory and ancestry, dance, audiovisual, solidarity economy, decolonial readings, medicinal plants, zero waste, conscious consumption, climate change.
- Programs envisioned from a practical, communal, contemporary and interdisciplinary perspective
- Training methodologies for strengthening democracy and collective construction



COLABORADORA

**Learning and collaboration as a tool for personal,
social and territorial transformation**

Colaboradora is our free and open school. Procomum Institute's training methodology has an unique method combining training, collaboration and hands-on, boosting networking and social impact



COLABORADORA



- More than 150 participants trained or in training
- More than 1000 hours of different workshops
- More than 500 hours of mentoring
- Outdoor and collective visits and experiences
- More than 50 projects promoted
- Three thematic axes: arts and communities, social housing and creative entrepreneurship with social and peripheral impact.



OUR HISTORY

2016



LAB.IRINTO:

International event for listening and mapping
of citizen innovation local networks

What we have learned:

Innovating is also to assert, map and recognize the powers
and features of the territory and existing initiatives.



2017



Circuit LABxS 2017:

Citizen innovation public open call to put ideas and initiatives in practice to improve people's life and solving territory problems

What we have learned:

Through the Circuit we developed and tested Maral, a methodology to activate a creative network in different territories.

Circuit LABxS 2017:

Open learning meetings and IP knowledge exchange

What we have learned:

Open learning and multidisciplinary emerge as tools for the consolidation of a creative network.

Women (in plural) and the commons:

Citizen innovation created by and for women

What we have learned:

Listening, care and repertoire as an essential part of any Procomum Institute activity and project.

Ocupa LABxS:

Dreaming of a cultural space

What we have learned:

Listening and activating a citizen laboratory for a creative occupation: prototyping and task force



Circuit LABxS 2018:

When innovation arises from society's demands and emergencies

What we have learned:

there's always need to expand innovation's concept and practice; the streets as a place of practice, diversity, resistance and creativity

Colaboradora Arts and Communities - First Season

Art, training and collaboration as a tool for action.

What we have learned:

The exchange of knowledge and aesthetic and artistic production strengthens the notion of community and territorial relations.

Residencies 2018

Global south artists thinking art and aesthetic possibilities of a citizen laboratory.

What we have learned:

Art as a triggering tool of new imaginary and narratives to create and understand a space of coexistence and promotion of the commons.



2019

Colaboradora
- Enterprises for Change
- First Season:

creative economy of those
who actually work; entrepreneurship
of those who transform

What we have learned:

Entrepreneurship goes hand in hand
with social impact;
innovation and creativity emerge
and resist in the outskirts.

LAB Climate Change:

Citizen innovation actions
and prototypes with solutions to the
impacts caused by climate change

What we have learned:

Community leaders as protagonists
in pointing out solutions
for climate urgency.





2020



Colaboradora
Arts and Communities
- Second Season

Art as a tool to overcome
a collapsing world

What we have learned:

Art as a tool for expanding the concept
of territory; art providing elements
for overcoming crises.

Colaboradora
- Enterprises for Change
- Second Season:

Methodologies of peripheral
entrepreneurship
are crisis transformation tools

What we have learned:

The Procomum Institute's way of doing
things dialogues with peripheral
entrepreneurship and the methodology
is open to listening to different demands,
even the most urgent and challenging ones.

Colaboradora - Athis:

The fight for housing is also
a fight for decent housing

What we have learned:

What we have learned:
It is possible to democratize architecture's
execution in order to develop housing
projects which include the quality
of people's homes



2021



LAB Narrative Memories and Black Technologies of Baixada Santista:

Research - action to highlight
black protagonism in Baixada Santista.

What we have learned:

It is necessary to face the historical
erasure producing technologies,
works of art and narratives based
on the living memory
of the region's black population.

Commons Territories:

Creative agents co-constructing
new possibilities for a citizen
laboratory in times of crisis

What we have learned:

The possibility of reopening
and overcoming crises
through art collaboration
and reoccupation of the space

Popular Health Agents:

Organizing different civil society
agents to face the health and
misinformation crisis

What we have learned:

Health and care are commons

Procomum LAB Methodology:

Activation of innovative networks
having the strength, knowledge and
local limitations as a method.

What we have learned:

A community that defends and
promotes the commons already
has the necessary tools to create
solutions as long as it is
strengthened and organized.

SOLUTIONS UNDER CONSTRUCTION

- **Creation of cooperatives and other democracy and economic fairness tools for networks and communities**
- **Act in partnership with public and private entities, prototyping citizen solutions in scale and transforming citizen innovation into public policy**
- **Data collection and intelligence for strengthening civic space**





PARTNERS

Ford Foundation

Ibirapitanga

Open Society Foundations

British Council

Innovación Ciudadana (Ibero-American General Secretariat)

Zaragoza Activa

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Global Innovation Gathering

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Athis na Baixada

Facult



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