

# General report **2020**





The year was marked by the SARS-COVID-19 Pandemic, which required a **complete review** of the planning made by the team of the Procomum Institute for 2020. Among the countless adaptations, the main one was motivated by **the impediment of development of presential actions of mediation and articulation of collaborative networks of citizen protagonism which characterize our work**. In particular, the beginning of social isolation impacted the mission of our citizen laboratory located at the Baixada Santista. On the other hand, looking with perspective, we understand that the pandemic offered **the possibility of broadening our presence in different territories**, by means of actions of prototyping and training which occurred more recurrently in virtual environments.

# Summary of our achievements in 2020

This short video highlights the main actions carried out by the Procomum Institute in the year the SARS-COVID-19 Pandemic broke out:



[youtube.com/watch?v=OAF3awQ-nyw](https://youtube.com/watch?v=OAF3awQ-nyw)

And a video (in English) which reflects upon what a citizen laboratory can do in a period of pandemic:



[youtube.com/watch?v=ul4RcQmwu5g](https://youtube.com/watch?v=ul4RcQmwu5g)





Actions of  
facing Covid-19



# 1. Baixada pela Vida (Baixada for Life)

Right in the beginning of April, in a broad process of listening to the network of active citizens which we guide in the whole territory, we realized the need of an **emergency action of life protection**. In contact with other institutions of civil society, especially the Fórum da Cidadania da Baixada Santista, Forum of Citizenship of Baixada Santista, ELOS Institute and Arte no Dique Institute, which stand out due to their communitary work, we built the **Campanha Baixada Pela Vida** (Baixada For Life Campaign), with the objective of distributing food and items of personal hygiene. It is important to point out that, to be able to reach areas where hunger, poverty and the contamination rates of COVID were higher, we drew upon relations of trust and articulations we had been weaving in the last years with leaderships and peripheral organizations. Therefore, this was a two-way street, in which the own participants of our network were the first benefitted but also the subjects of the solidarity work in their territories, thus strengthening the networks of protection we have sought to guide to reduce inequality and violence.

## Videos of the campaign Baixada For Life



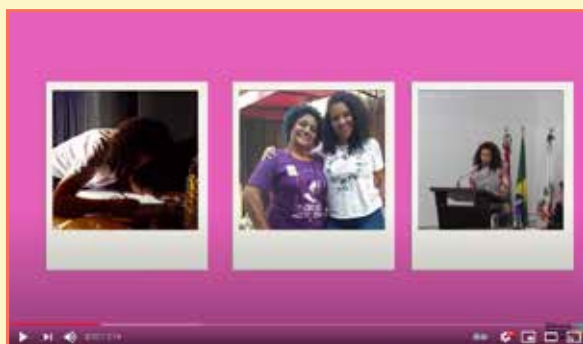
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**Baixada Santista for Life - Francisca**  
[youtube.com/watch?v=TDtNyHrZBjI](https://youtube.com/watch?v=TDtNyHrZBjI)



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**Baixada Santista  
for Life - Arte no Dique**  
[youtube.com/watch?v=VXeXziVS538](https://youtube.com/watch?v=VXeXziVS538)



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**Baixada Santista for Life - Jessica**  
[youtube.com/watch?v=ued0zF6a7Dc](https://youtube.com/watch?v=ued0zF6a7Dc)



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**Baixada Santista for Life - Vilene**  
[youtube.com/watch?v=YftLsGl1CrI](https://youtube.com/watch?v=YftLsGl1CrI)

In this report, there is a breakdown of the campaign's whole accountability: <https://www.baixadapelavida.org/wp-content/uploads/2020/09/Baixada-pela-Vida-presta%C3%A7%C3%A3o-de-contas.pdf>.

**R\$ 327.000 raised** through donations benefitted around **9.500 people**, with emphasis on:

**225** families of indigenous villages of the region

**150** homeless people

more than **2 thousand** families of peripheral urban regions

**81 communities** of **9 municipalities** were impacted



## 2. Social Health Technologies

With the pandemic's advance, we re-oriented almost integrally the projects we had planned to carry out in 2020 to contemplate the prioritization of action of mitigation of the effects of the global crisis, in, evidently, what was in our reach.

We became part of a program of development of **Social Health Technologies**, which we participate in and integrate as a Directing Council, with Rede Global Innovation Gathering as an intermediary. Through the hacker community which acts in our Citizen Laboratory we had been preparing the development of three prototypes of incidence in social problems of neighborhoods near our headquarters, based on the listening of family health agents. With the beginning of the pandemic, and the high demand for equipment of protection for health agents, we began to use human, financial and technological resources at our disposal for the production of masks (the so-called face shields) which were distributed to the network of public health. More than 13.000 masks were distribute.





### 3. Emergency Lab

Even though we directed most of our energy to immediate actions, it is important to highlight that **we did not stop working with what we believe as a mid-term model to solve social problems**, in other words, the development of local technologies, with citizen participation. In partnership with SILO – Latitude Rural, we carried out the Emergency Laboratories, which by using the collaborative methodology of our laboratories of experimentation and innovation, united people to believe in these values to create solutions to face the several effects of the pandemic in Brazil. Among the more than 40 initiatives which were impulsed, we can point out the development of X-Monitor, the low-cost respiratory monitor for medical support, prototyped by Rafael Teixeira (São Paulo-SP). This work continues being perfected, and also has become a part of the international network of Careables, thus enabling it, as a free hardware, to be enhanced by other minds in Brazil and around the world. In a context such as the global crisis we believe that solutions are simultaneously local and global and we do not lose this from perspective.

#### **Contents referring to the Emergency Laboratories**

##### **Report**

<https://lab.procomum.org/2020/06/2ed-lab-de-emergencia-covid19-16-projetos-e-240-colaboradores-prototipando-solucoes-para-impactos-da-pandemia/>

##### **Documentation of the developed projects**

<https://silo.org.br/lab-emergencia-2020-doc/>

##### **Video with the X-Monitor project**

<https://youtu.be/Zu9pyToPFcY>





## 4. Segura a Onda (Hold the Wave)

To some extent, due to the bad choices made by the Brazilian federal government in carrying out actions to face the pandemic, we realized a growth in the society's comprehension regarding the duties we must carry out for ourselves and our peers. Inspired by the experience of our Spanish partners, we created a platform called Frena La Curva, we integrated the attempt of building a similar network in our country, with the **platform Segura a Onda**. The characteristic of this initiative was to reunite qualified information and good practice built from the bottom up by citizens to inspire and orient collective solidarity work.



Institutional

# COLLABORATOR

The free and collaborative school  
of Procomum Institute



## Arts and Communities Collaborator

The work of building what we share in common, in our perspective, is directly associated to the territorial dimension, to the articulation of communities where human coexistence exists and consequently where the dialogue can be carried out to promote social transformation. In a context in which the healthcare and security of citizens ultimately depends on solidary distancing, in which isolating yourself is the only way to halt the propagation of a lethal virus, how can we create what we share in common, produce communities, guide creative coexistence aimed to the resolution of collective problems?



This was one of the main questions that followed and continues following us ever since the pandemic started. In our free school of arts and communities, A Colaboradora (the Collaborator), we questioned the network of participating artists and the result of this investigation rendered the elaboration of a platform called Territórios Comuns (Common Territories), with countless artistic interventions which reflect this questioning. From the sky which we share from our bedrooms, with stars that can be seen from different angles, to the body which needs care and movement but which has its circulation limited; the dislocations of humanitarian work, thus widening the risk of contamination and the fear of dying, to the virtual interventions which require countless adaptations in their languages (but which guarantee that the people who are at home can enjoy and experiment a little of the charm which only art suscitates); from the borders closed to the circulation of people but which are open to the exchange of knowledge, highlighting that the planet is the biggest thing we share in common, in it we live, and from it we cannot escape.

### Videos of The Collaborator Arts and Communities



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**Suspended time;  
common horizon**  
<https://youtu.be/4KhvVRDAzfg>

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**Institutional Video**  
[https://youtube.com/watch?v=MjF\\_s-mrlhU](https://youtube.com/watch?v=MjF_s-mrlhU)







## Collaborator to endeavor and transform

It is worth highlighting the knowledge in what refers to adaptability and resilience. We needed to promote a quick transition of presential actions to virtual environments, which at first turned on our alert sign: would it be possible to do this without losing quality and with similar results to what we were previously achieving? A case is worth mentioning, because we believe it was very successful, which is the case of the second edition of Collaborator to Endeavor and Transform, our school of Social Impact Entrepreneurship and Collaboration whose activities were completely online. Even though we recognize there were significant losses for us and for the network, with the impossibility of presential exchanges, we also noticed that bonds and very solid processes were generated, through digital platforms. The virtualization of our methodologies opened space to reassess the training area in our organization, which began in the beginning of last year, pointing to the possibility of strengthening our teaching actions at a distance. An indicator that this new adaptation was swift and successful was the hiring of the new virtual methodology of the Collaborator with Amigo das Artes Association (APA), of the Government of the State of Sao Paulo, to carry out a formative action with artisans and culinary professionals in the project of popular culture Revelando São Paulo (Revealing Sao Paulo).



## Care

The way we have been working with issues such as care and self-care among activists also resulted in a new partnership for Procomum Institute. We were sought to assist activist groups in their process of facing hate speech, fake news and boycotts to Democracy from extreme-right organizations. Hence, we developed a procedure of accommodating these activists, which involved integrating a network of many organizations with the same purpose to guarantee their physical, emotional and digital security and integrity. The involvement of IP with this litigious agenda on social media opened space to form a new project, whose first execution prototype will probably occur in 2021. **PIQUE.LAB will be a laboratory of accommodation and care of digital activists**, focused on strengthening their emotional and health conditions. The realization of this new project is obviously conditioned to overcome the pandemic scenario, which halts us from carrying out whatever type of presential action. We understand this is an action which requires direct interpersonal contact. It is important to also point out that throughout 2020 we produced and validated, under the orientation of professionals hired by Porticus, a Policy of Protection and Prevention of Violence, whose mission is to prevent cases of violence and/or to establish procedures to suppress them, including those which at first might seem only a suspect, examining them to subsequently make decisions. This institutional stance strengthens our commitment to combat all forms of violence and oppression, beginning with the communities and networks we are a part of and guide.



## Methodology and Research

In relation to the methodology of Citizen laboratories, it is in process of elaboration and it is one of the products we plan to develop throughout 2021. In this year, our executive director Rodrigo Savazoni defends his Doctoral thesis, whose theme is on laboratories of the common; our director of institutional development, Georgia Nicolau, will also conclude her specialization at London School of Economics, aiming to produce a toolkit which enables the diffusion of the model of Citizen Laboratories to combat inequality; and our director of resources, Marília Guarita, will conclude her Master's degree with a dissertation focused on the actions which associate practices of care of the common, basing herself on the actions developed in our laboratory. We believe that all this scientific effort is part of an advanced process of systematization of knowledge to subsidize our actions as an organization.





## Articulations and Network

The combat against the pandemic has contributed to a stronger articulation between Procomum Institute and similar organizations of Baixada Santista. We were already a part of the organizing committee of the Social Forum of Baixada Santista, but we straightened our bonds, as mentioned above, in the Campaign Baixada pela Vida. The strengthening of our visibility resulted in an indication for the prize promoted by the communication group A Tribuna, which edits the main newspaper of the region and which is affiliated to Rede Globo. See the article: <https://globoplay.globo.com/v/9139354/>. This articulation also made us closer to each other and opened dialogues with private investors, specifically the Port of Santos, the biggest of Latin America, which can be very useful for our sustainability in mid to long term. Regarding our network of agents, the commitment assumed with these agents in the face of the context of the crisis of 2021, we launched an alpha version of our Database of agents, projects and processes of agencies of the **Procomum Network** (rede.procomum.org). The meaning of this action is exactly to highlight the flows we have obtained in our first five years of action, to be celebrated in August, this year



Regarding the presence in our networks, we continue our uninterrupted work of relations which has characterized our work since the beginning, be it in the ibero-american network of Citizen Innovation or in the network of Global Innovation Gathering, which has resulted in the development of new projects. To highlight, we can point out, on a national level, the straightening of our relations with agents of entrepreneurship of social impact, based on the DICE NETWORK, as a consequence of the process of participation in this action of the British Council as well as in the international platform of art and environment convened by the [Norwegian Collective Meander](https://meanderinternational.org/). This last one receives a highlight as it is an agency process which has put artists and creators of our local network in international articulation with collectives in Scandinavia, North and Central America, Eastern Europe and India demonstrating our model which connects the peripheral edges to the world. To know more about the work carried out in this construction, access the platform: <https://meanderinternational.org/>





Main actions and  
projects 2020



It is important to highlight that even in a very complex world for every single human being on the planet, we were able to continue carrying out **countless actions and projects in different areas of knowledge, from a multidisciplinary perspective**, as we believe the civil society of the 21st century should be. Our actions continued being characterized – as has happened since we constituted ourselves as an organization – by the promotion of **new protagonists**, giving value to sub-represented populations, such as black, LGBTQI+ and indigenous communities. Based on a model which believes in the **transformation of protests into proposals** through prototypes aimed to generate solutions to the problems of our society, we combat racism, inequality, the patriarchal society and colonialism, climate change in favor of another model of development. Always maintaining culture, art, technology and creativity as our guides.





## Common Territorial Circuits

With the shutdown of our headquarters, part of the work of agencies of the communities of practice was relatively hampered, which however did not prevent us from establishing new dynamics of nurturing in our network. The crisis generated by the pandemic directly hit many agents, the majority of which are entrepreneurs in precarious situations, with significant economic effects. So we have sought to identify the needs of these agents, including broadening financial support to them. At the end of 2020, we approved in unison with the Government of the State Of S. Paulo, through an open call of emergency aid based on the Audir Blanc Law, a project (**Circuito Territórios Comuns / Circuit of Common Territories**) which aims to pass on resources to these partners.





## Lab in Networks

Through a partnership with the municipality of Santos and its municipal open call of support to culture, we produced online content to carry out what we called "**LAB nas Redes**" (LAB in networks), with the production of video-tutorials to be distributed on virtual platforms. The objective of this content is to show the work developed by our communities of practice to a wider audience, thus eventually enabling the sale of services to other organizations.



## **“Memories, Narratives and Technologies of Blackness” at Baixada Santista**

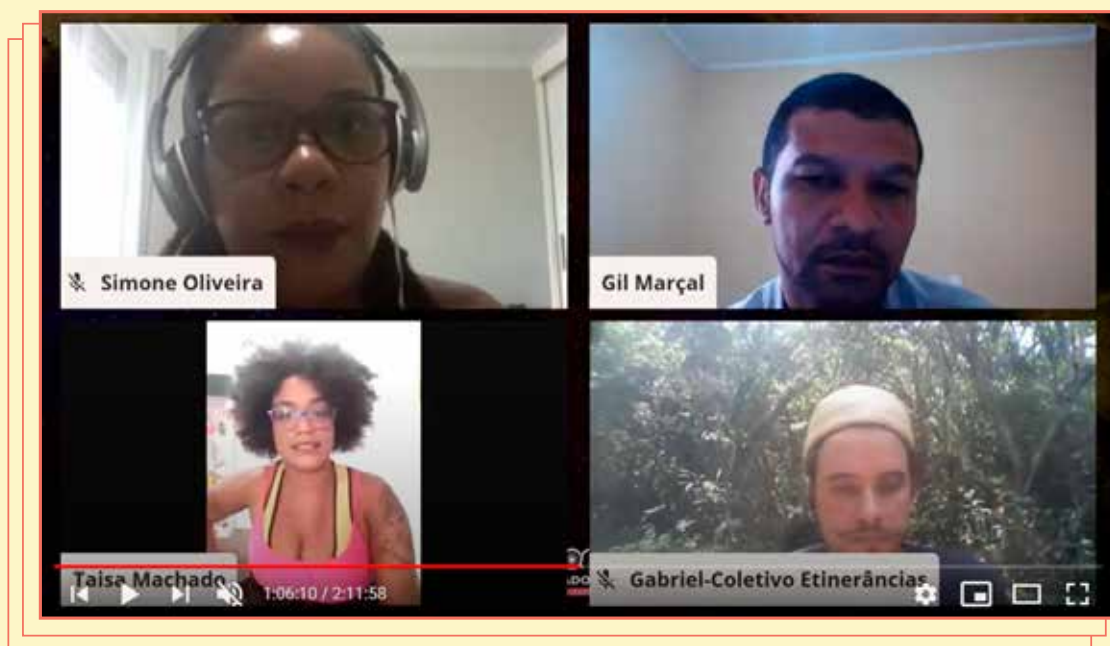
It is important to highlight that through a partnership with Ibirapitanga Institute we developed countless circles of prototyping in projects which aim to increase the number of black women and men in our network, as well as to promote projects and actions that highlight black protagonism in our region.



## Climate Change Lab

In partnership with the British Council, we approved a new action aimed at mitigating climate change with regrants to eight different projects. In our next report we will be able to report with more accuracy the development of this LAB of Climate Change, whose result will be taken to the Work Conference of Climate Change (COP 26) in London.





## LIVES: Sharing the Common

Also throughout 2020, with the explosion of virtual activities due to the impossibility of carrying out presential events, we promoted countless live transmissions, with special highlight to the series between May and June regarding “Health, care and technology: a timeless relation” and Cycle “(DES)Fazenda: the end of the world as we know it”, between October and November. The first counted with three sessions and the second with six, the entire content is available on the digital platforms of Procomum. In the case of (DES)Fazenda, it provided a publication with the same title, with articles produced by the lecturers, among which are Denise Ferreira da Silva and Luiz Antonio Simas. Both activities contributed to diffuse values and ideas related to the production of what we have in common in the context of a pandemic. The series of health counted with around 500 participants and the one on art and communities gathered around 1000, according to data collected on the streaming service used.





## Procomum Lab

In March 2020, LAB Procomum's headquarter had to be closed, following the orientations of competent authorities. In face of the impossibility of using it, we decided to carry out adaptations to the buildings which were ceded to us in a lending contract, updating security items and obtaining AVCB (Auto Inspection Fire Department), and thus the business license incorporating it as an artistic and cultural institution. We finished 2020 with the headquarters closed, but with concrete perspectives of reopening it in much better conditions than we had before the beginning of the pandemic. The adaptations carried out enabled that the whole building, which is old and in need of repairs, is ready to be used by the network of active, creative and innovative citizens which we have articulated with our work over the last years. The expectation is that with the obtention of licenses, the number of goers, as soon as our context permits it, will grow exponentially, widening the universe of assisted people and projects.



## Athis – Right to Housing

Through the funding of the Council of Architects and urbanists (CAU) of the State of Sao Paulo and in partnership with the Work Group in Technical Consulting for Habitation of Social Interest (Athis) we finalized a pilot project of training architects and urbanists in habitation of social interest and urban commonplaces. This project generated impacts and alliances in the territory of Vila Margarida, a favela located in the city of São Vicente characterized by low rates of human development. It is also worth pointing out that this project was a demonstration of the success of LAB Procomum's methodology, as it was through a practice of community aimed at social problem-solving that it was conceived. At the end of 2020, this alliance between Procomum Institute and the WG Athis at Baixada had three more projects contemplated in new open calls of CAU.

