

# THE STRENGTH OF THE GLOBAL SOUTH WITH LOCAL ROOTS

EXECUTIVE SUMMARY

PRO  
COMUM



The background is an abstract composition of thick, wavy, and layered lines in shades of blue, red, and green. The lines flow across the frame, creating a sense of movement and depth. The colors are vibrant and the texture appears slightly grainy, giving it a hand-painted or textile-like quality.

# 8 YEARS OF PROCOMUM



# HEADING TOWARDS 10 YEARS

ORGANIZING IS A CONDITION FOR  
THE POSSIBILITY OF OTHER WORLDS

2024 was a year of crossings. At Procomum, we chose to keep walking alongside uncertainties, with the strong belief that the common is a daily political practice: imperfect, human, radically alive. Amidst so much injustice and crisis, we chose to keep aiming our arrows at the future we believe in. "Casa Comum" (Common House), an initiative in partnership with Afrolatinas and Advocacy Hub, was born in Brasília as an intentional space for gathering, training and sheltering for Brazilian civil society – a living lab where the new can emerge, sometimes through collaboration, sometimes giving that little push to the State in the direction of our long-dreamed radical democracy, which doesn't happen without friction and organization.

We also expanded the reach and application of the "Procomum way of doing things": we launched the "Rede pelo Clima" (Network for Climate) in Baixada Santista, a long-term project that connects local actors and territorial practices around climate justice.

We took our methodology to "CadÚnico" (Federal Unified Registration), the main entry point for Brazil's social policies, in partnership with the National School of Public Administration (ENAP), the Office of the Comptroller General of the Union (CGU), and the Ministry of Social Development and Fight Against Hunger (MDS), through the Clic project. Thanks to the trust and partnership of the UMI Fund (Urban Movement Innovation Fund), we built and continue to nurture a vibrant network of Global South organizations for social and environmental justice, the "SulxSul". A big thank you to Kudzayi, Robin, and the entire UMI team, for diving into experimentation with us and embracing the power of collaboration that comes when we trust each other through our shared values.



We kept on strengthening the “Aliança Territorial” (Territorial Alliance), a movement uniting seven institutions from the “Comuá” Network, to support grassroots initiatives in over 100 municipalities across Brazil, including Redes da Maré, Casa Fluminense, ICom, Taboa, FunBEA, and Instituto Baixada Maranhense. Together, we reaffirm that the most concrete and powerful responses to the crises of our time are born in the territories.

Alongside Nigerian organization Surge Africa, we hosted an international climate narratives lab, weaving knowledge from Baixada Santista and Nigeria, the Blackest country in the world and homeland of many enslaved people who arrived here. Thank you to Nasreen and the entire team for walking this path with us.

In a world facing multiple and profound crises, we reaffirm our commitment to free culture, interspecies care, and collective intelligence. Smart cities will never exist without their people – no matter how many cameras or how much AI is available. Real solutions to today’s challenges are born from political, collective, and, why not, caring processes. All of this takes a lot of work, but we persist and push forward. There’s a lot of work ahead!

We’re still here alive, pulsing, contradictory. It often feels preferable to opt out than to risk contradiction. But we believe that getting organized is a condition for the possibility of other worlds. Refusing to organize holds us back not just from action, but from imagining.

As we approach Procomum’s 10-year anniversary, we want to stay intentional on every arrow we launch. For every forced isolation, an invitation to coexistence; for every hate speech, a practice of care and freedom; for every extractivist logic, a community pact with the planet. May culture, care, and collective intelligence keep guiding us.

**THANK YOU TO  
EVERYONE WALKING  
THIS JOURNEY WITH US**

**THE COMMON IS ALSO  
WHAT CONNECTS AND  
RECOGNIZES US**





# THE "PROCOMUM WAY"

Our methodologies connect people, organizations, and causes, mobilizing communities to foster citizen leadership through collaboration, care and spaces for political and collective experimentation. Procomum has established itself as an organization rooted in Baixada Santista, connected throughout Brazil and aligned, intentionally and boldly, with a Global South that claims community autonomy and radically believes in the possibility of buen vivir ("well living") for all beings.

## WE BET ON THE POWER AND WISDOM OF THE GLOBAL SOUTH

We dream and dare to build even more beautiful and broader networks — local, community-based, collective, global and, above all, moved by a genuine will to be together and build a world that confronts injustice. Here, we present the projects developed throughout the year, which are fruits of a collective journey and reflect the achievements and challenges of this journey.



## SUL X SOUTH

International citizen lab connecting Global South organizations, with the development of collaborative prototypes aimed at climate justice and *buen vivir*.

## REDE PELO CLIMA

Criada e articulada pelo Procomum como espaço permanente de formação, articulação e incidência política em torno das mudanças climáticas na Baixada Santista.

## CASA COMUM

A collective, safe space created in Brasília to support civil society and social movements, especially focused on historically excluded groups.

## ATHIS

A working group revived in 2024 as a collaborative space in favor of Technical Assistance for Social Interest Housing (ATHIS), it has consolidated itself as an initiative of articulation for respectable housing and climate justice.

## CLiC

Citizen Innovation Co-lab for Social Development, boosted the development of innovative solutions to improve public understanding and access to "CadÚnico".

## LAB PROCOMUM

An active citizen lab and community hub in Santos, São Paulo.

## LAB NEGRITUDES

Through collective creation and research processes, it promotes the appreciation and visibility of the Black history in Baixada Santista, by preserving memory, valuing local knowledge and promoting racial justice

## ENCHEU

It addressed the impacts of rising sea levels and climate change using the city of Santos as a case study, promoting artistic and cultural interchange between Brazil and the Netherlands, through a collaborative residency.

## CLIMATE NARRATIVES LAB

International seminar followed by citizen lab to prototype communication strategies around the climate crisis.

We stood by the fundamental values that guide our actions and form the basis of our achievements, such as the independence of public power with the awareness to use it in favor of multiple community realities, and the fostering of social awareness, which can articulate itself through its own means and in defense of local interests. Our 2024 agenda was shaped by topics such as:

- The **climate crisis** and feasible solutions in the struggle for socio-environmental justice;
- **Combating misinformation** about public programs for vulnerable social groups;
- **Care as a political practice**;
- **Better access and quality in housing** through partnerships with public authorities and civil society organizations.





# 2024 OUTCOMES

## GENERAL NUMBERS AND FINANCIAL OVERVIEW

At Procomum, resources aren't just numbers, but tools for transformation and direct investment in grassroots-created solutions, aimed at strengthening community autonomy and sovereignty, by valuing the protagonism of solutions that emerge from local knowledge in each place. By opening processes and building together, we flip the logic of competition into one of collaboration, strengthening communitarian autonomy and betting on new ways to do philanthropy, with shared responsibility, equity and dialogue as core values.

Below, we present the numbers that reflect this commitment.

### 427

PEOPLE AND LEADERS  
DIRECTLY SUPPORTED

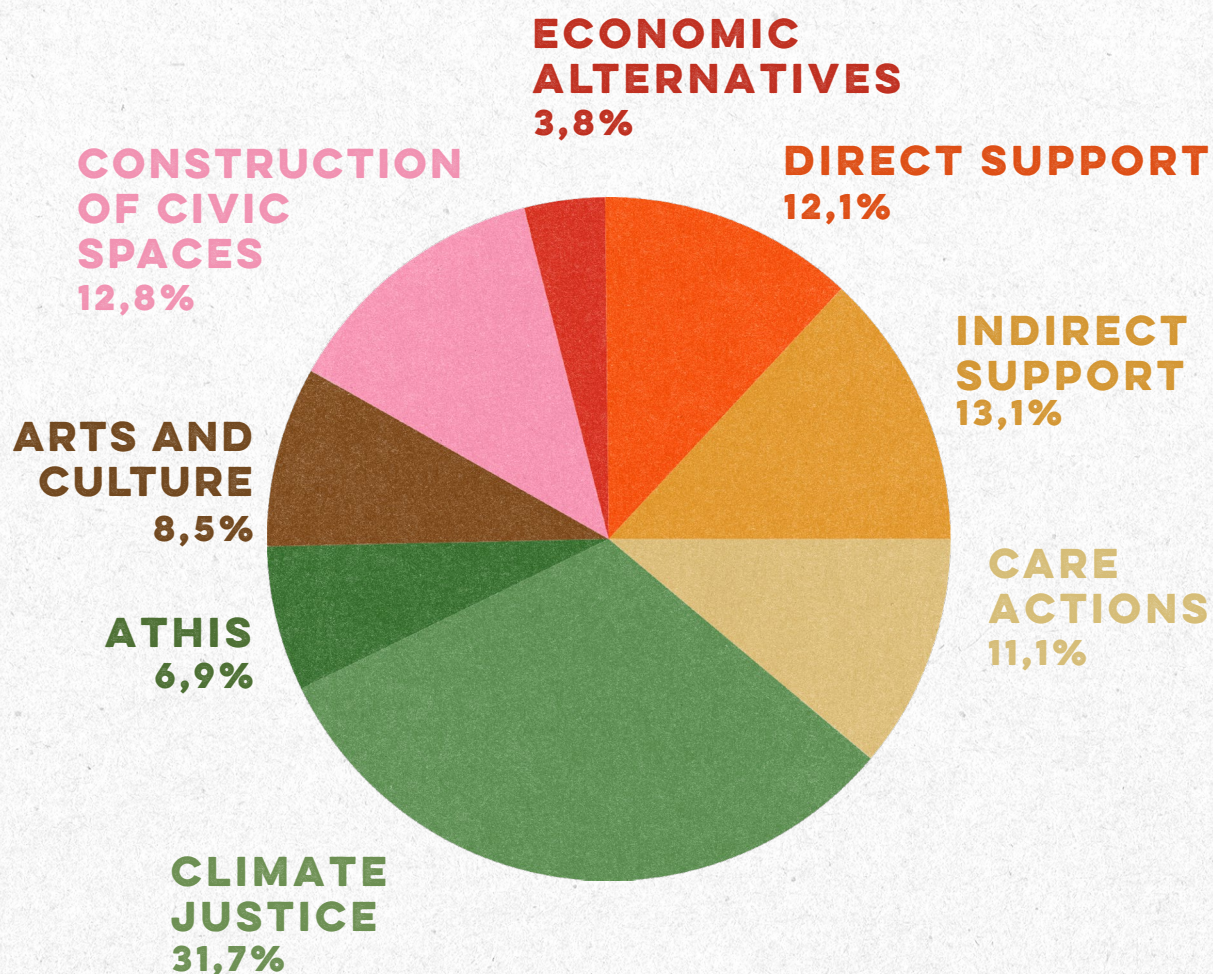
### R\$ 565.057,75

in DIRECT SUPPORT (Institutional support, individual and collective participation, and prototype development initiatives)

### R\$ 769.097,84

in INDIRECT SUPPORT (Procomum LAB infrastructure, methodologies and team)





## SUPPORT BY AGENDA

**CARE**  
**R\$ 364.425,14**

**ECONOMIC ALTERNATIVES**  
**R\$ 125.741,18**

**CONSTRUCTION OF VARIOUS CIVIC SPACES**  
**R\$ 420.901,46**

**SOCIAL HOUSING**  
**R\$ 225.775,57**

**CLIMATE JUSTICE**  
**R\$ 1.041.107,71**

**ARTS AND CULTURE**  
**R\$ 280.493,33**





## VALUING CARE, WEAVING CLIMATE NETWORKS

We know that the people here have a very important job in this world; they care deeply for others. So we seek to create this space of reciprocity, of care. For coexistence to be possible among those who are different, for collaboration to be possible, we must care for one another. Care for people, for space, for time. This is what sustains what we do.

LUIZA XAVIER, MOBILIZATION AND CARE  
ADVISOR AT THE PROCOMUM INSTITUTE

"SulxSouth reminded me of the confidence and tranquility needed to carry out a task with so many hands. So many challenges to work with climate – a race for prominence? – that it seemed impossible that, in one week in August, so many tears would come to remind me that it's because of moments like these that we sow beautiful things. We spend so much time with the same people that the fear of opening up is inherent. This time, it was different."

Ana Rosa Cyrus, Engajamundo.



"I had never taken part in a meeting with this level of reflection and expertise on care and integration of pathways for collaboration", highlighted Kudzayi Ngwerume, program officer at the UMI Fund, one of the initiative's funders.





# SUPPORTERS AND PARTNERS

## THOSE WHO WORKED TOGETHER WITH US IN 2024

To all the people, organizations, and  
networks who dreamed together,  
walked alongside us and strengthened  
the construction of common ground:  
our deep gratitude.

WE MOVE FORWARD  
TOGETHER, WEAVING  
FUTURES.



# SUPPORTERS



**Lei Rouanet**  
Incentivo a  
Projetos Culturais

MINISTÉRIO DA  
**CULTURA**



**FORD  
FOUNDATION**



**synergia**

**um  
Fund**



Embassy of the  
Kingdom of the Netherlands



**SURGE AFRICA**

**DEICMAR**

**ENAP**

**IBIRAPITANGA**

# ALLIANCES

# NETWORKS



***SUL X SOUTH  
SOUTH X SUL***

**comuá**  
rede comuá  
filantropia que  
transforma

**gig** GLOBAL  
INNOVATION  
GATHERING

# PARTNERSHIPS




**advocacyHUB**

**ATHIS NA  
BAIXADA**

**PONTE**

**REDE  
AFROLATINAS**



The background of the page features stylized, textured illustrations of tree roots in various shades of green and blue, extending from the top and sides towards the center, framing the text.

**WE INVITE YOU  
TO READ THE  
FULL REPORT AND  
DISCOVER HOW  
ALL THE ROOTS  
WE CULTIVATED  
DEVELOPED  
THROUGHOUT  
2024!**



**PRO  
COMUM**