

THE STRENGTH OF THE GLOBAL SOUTH WITH LOCAL ROOTS

2024 REPORT

**PRO
COMUM**



8 YEARS OF PROCOMUM

OUTLOOK ON THE FUTURE

HEADING TOWARDS 10 YEARS

ORGANIZING IS A CONDITION FOR
THE POSSIBILITY OF OTHER WORLDS

2024 was a year of crossings. At Procomum, we chose to keep moving forward despite the uncertainties, steadfast in the idea that the common is a daily political practice: imperfect, human, radically alive. Amidst so many setbacks and crises, we chose to launch yet one more arrow at the future we believe in. The “Casa Comum” (Common House), an initiative in partnership with Afrolatinas and Advocacy Hub, was born in Brasília as an intentional space for gathering, training and sheltering for Brazilian civil society – a living lab where the new can emerge, sometimes through collaboration, sometimes giving the State that little push in the direction of our long-dreamed radical democracy, which doesn’t happen without friction and organization.

We deeply thank Rodrigo Savazoni, co-founder of Procomum and partner in many journeys, for his eight years of leadership as Executive Director. Starting this year, he will continue as a founding member, part of our assembly and Executive Coordinator of Casa Comum. We’ve also expanded the scope and application of our “Procomum way of doing things”: we launched the Rede pelo Clima (Climate Network) in the Baixada Santista region, a long-term project that connects actors and practices in pursuit of climate justice.

We applied our methodology to CadÚnico (which stands for “Single Registry” of citizens), the main gateway to social policies in Brazil, in partnership with the National School of Public Administration (ENAP), the Comptroller General of the Union (CGU) and the Ministry of Social Development and Fight Against Hunger (MDS), through the Clic project.

With the trust and partnership of the international UMI Fund team, we have built and keep nurturing a vibrant network of organizations from the Global South in favor of socio-environmental justice, SulxSul. Our special thanks to Kudzayi, Robin, and the entire UMI team, for diving into this experiment with us, embracing the power of collaboration that comes when we trust one another through our shared values.

2024 also marked the end of our longest-running institutional partnership, with the Ford Foundation. Our gratitude goes to Graciela Selaimen, Nilcéa Freire (in memoriam), Átila Roque, Fátima Toledo, Gleice Prado, Fábila Freire, and so many others who believed in us back when we were still just a seed.

We kept strengthening the Territorial Alliance, a movement that unites seven institutions from the Comuá Network to foster grassroots initiatives in over 100 municipalities across Brazil, alongside

Redes da Maré, Casa Fluminense, ICom, Taboa, FunBEA and the Instituto Baixada Maranhense. Together, we reaffirm that it is in the territory where the most concrete and powerful responses to the crises of our time are born.

Alongside the Nigerian organization Surge Africa, we held an international climate narrative laboratory, interweaving knowledge from Baixada Santista and from Nigeria, the Blackest country in the world, land of many enslaved people who arrived here. We are grateful to Nasreen and the entire team for this shared journey. In a world facing multiple and deep crises, we reaffirm our commitment to free culture, interspecies care and collective intelligence.

Smart cities will never exist without their people – no matter how many cameras or how much artificial intelligence available. Real solutions to today's challenges are born from political, collective and, why not, affectionate processes. All of this is hard work, but we persist and endure on. There's still a lot to be done!

We remain alive, vibrating and full of contradictions. Many times, abstaining seems easier than risking contradiction. But we believe that organizing is a condition for the possibility of other worlds. Refusing to organize doesn't just hold us back from acting, but also from imagining.

As we approach Procomum's 10-year anniversary, we want to stay intentional on every arrow we launch. For every forced isolation, an invitation to coexistence; for every hate speech, a practice of care and freedom; for every logic of extraction, a community pact with the planet. May free culture, interspecies care and collective intelligence keep guiding us.

**THANK YOU
TO EVERYONE
WALKING THIS
JOURNEY
WITH US.**

**THE COMMON
IS ALSO WHAT
CONNECTS
AND
RECOGNIZES
US.**



**GEORGIA NICOLAU,
EXECUTIVE DIRECTOR
AND CO-FOUNDER**

SUM MA RY

**OUTLOOK ON
THE FUTURE 03**

PROCOMUM 07

**LETTER
FROM THE
MANAGEMENT 09**

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FROM THE
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2024

A large, hand-drawn style teal speech bubble with a white outline, pointing upwards towards the pink bubble.

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AND PARTNERS



PRO COMUM

Procomum is a social organization that has, for nearly a decade, fostered citizen protagonism through collaboration, care and spaces for experimentation and political and collective organization.

We believe that the Commons – that which is built, cared for and shared communally – is the key to facing contemporary crises and designing more just, prosperous and sustainable futures.

THE COMMON AS BOTH A GOAL AND A WAY OF DOING

Through our citizen lab methodologies and training, we have built a path that fosters participation and enables people to develop ideas focused on preserving common goods, promoting climate justice, the essentiality of care and the exercise of democracy.

Throughout our trajectory, we have established ourselves as a benchmark for the development of free social technologies and network articulation in Brazil and the Global South.

We work by connecting collective aspirations and challenges that emerge from communities, social movements, activists and creators, offering financial support and training in dialogue with experts, academics, governments and the private sector.

THE PROCOMUM WAY OF DOING

Since the first citizen innovation circuit developed by Procomum, the LABxS Circuit (Lab Santista) in 2017, our main goal has been to systematize and disseminate our methodologies for activating citizen networks, with the primary goal of providing materials and stories that can influence the emergence of more initiatives.

Our first published methodology, Maral — named after the wind that blows from the sea to the land, stirring the waters — is an important contribution to strengthening citizen innovation processes and tells the story of that first circuit. There, we describe the sequence of steps to be followed and the recommended activities for each stage in the circuit-building process. Read Maral by clicking [here](#).

But TELLING is only one of the key steps that underpin our methodology, which we call Jeito Procomum. To activate and inspire the changes we wish for, our projects go through seven essential stages:

THE DEMAND FOR THE COMMON (IDENTIFICATION)

We identify a shared demand and transform it into a project capable of mobilizing people and partnerships.

THE RESOURCES (MOBILIZATION)

Resource mobilization begins with planning based on the demands we connect with. Our accounting, legal, and fundraising teams ensure the feasibility and sustainability of the projects.

PARTICIPANTS (CALL/INVITATION)

We issue invitations, public calls or public notices to bring together a diverse group: community leaders, public administrators, researchers and interested individuals.

GATHERING (PREPARATION)

We organize the entire structure to properly welcome participants: planning, care for the environment, preparation of group dynamics and facilitation of the process.

COMING TOGETHER OF DIFFERENCES (THE EVENT)

This is the moment when everything happens! This gathering is divided into sub-stages:

- Welcoming: receiving people with care and warmth.
- Group dynamics and facilitation: creating safe and participatory spaces.
- Experimentation and prototyping: testing ideas, co-creating solutions and building collectively.
- Celebration: celebrating the gathering, the exchanges and the outcomes.

FIRST HARVEST

Time to systematize the learnings from the meeting and collect narratives, stories and solutions built collectively.

SECOND HARVEST

Phase of distributing and sharing the learnings through publications.





LETTER FROM THE MANAGEMENT



CONTEMPORARY ORGANIZATIONS NEED TO BE DYNAMIC

THEY NEED TO BE ABLE TO KEEP UP
WITH THE FAST-PACED MOVEMENTS
OF AN EVER-CHANGING WORLD

The Procomum Institute has always endeavored to be up to its time, in the quest for opportunities to apply the lens of the commons and promote positive and lasting social transformations in our society. In its first seven years, the organization focused on learning to govern the commons, experimenting with models capable of boosting popular creativity and fostering citizen innovation in community contexts. In 2024, more experienced, the Procomum embarked on a new phase, expanding its work to also commoning the government. In other words, to promote the commons in public management and institutional policy.

I once heard from Rud Rafael, a leader of the MTST (Homeless Workers Movement), that political action in relation to the State must occur on three levels: "against," "with," and "beyond". In its first seven years, the Procomum Institute was more focused on developing itself in the "beyond", through its citizen lab, LAB Procomum, located in the Baixada Santista region. The LAB remains alive and strong, more beautiful each day, now backed by a new ten-year use contract of loan and restitution, ensuring the continuity of its activities.

If we apply the lens of the commons to Rud's formulation, we understand that this "beyond" refers both to the State and to the Market, for the commons emerge as a third dimension, where livable life takes place. Beyond the institutions that often oppress us, to do the common is to weave relationships between human and more-than-human beings, in which we can experience and embody the power of collaboration and cooperation.

Now, we are digging into the “with”, through projects such as the Collaboratory for Citizen Innovation (CLIC), developed in partnership with GNovaLAB, the government innovation lab of the National School of Public Administration (ENAP); the Casa Comum (Common House), an initiative that supports political advocacy and the promotion of a new society-state pact in Brasília, co-created with Advocacy Hub and the Afrolatinas Network; and the Climate Network, which coordinates a local action front focused on influencing climate policy.

I summarized part of this new effort we are undertaking in an article for *Outras Palavras*, co-authored with David Hamou: “the time has come to craft a new collective imagination, to open up the realm of democratic possibilities, and to invent new ways of collectively handling public affairs”. This effort aims at promoting a profound reconfiguration of democracy, both by democratizing existing institutions and by creating new collective arrangements.

By making this choice, the Procomum Institute reinforces its commitment to politics and reconnects with its origins, which date back to the outburst of Brazilian democracy in June 2013, when young people took to the streets of the country's capitals to initially demand zero fares for public transportation. It turns out that,

perhaps unconsciously, that movement opened the Pandora's box of popular discontent, both on the left and, especially, on the right of the political spectrum.

And in response to what came after, between 2015 and 2022, a period marked by green-and-yellow street protests, impeachment, coup against democracy, and Bolsonaro as president, our organization focused on acting in a communitarian and territorial manner, fluctuating between the local and the international, through the development of experimental and creative methodologies. In 2023, with the beginning of Lula's third term, this shift toward cooperation with public policies and the strengthening of democracy became possible.

And we resolved to take on this task, aware that our main challenge is to develop forms of cooperation between society and state based on autonomy. Uncritical collaboration with power and flight from power are similar, for they leave sovereignty and property untouched. The crossroads we find ourselves at demands neither submission nor desertion, but a readiness to dare to dissent and dare to remain. More than ever, it is time for the government of the Commons, in which the State and its resources are directed toward strengthening social self-organization and a democracy worthy of the name.



RODRIGO
SAVAZONI,
FOUNDER OF
PROCOMUM

The background is a dark blue field filled with a complex, abstract pattern. This pattern consists of numerous overlapping, irregular shapes in shades of bright pink, forest green, and black. These shapes vary in size and orientation, creating a sense of depth and movement. The overall effect is a vibrant, textured collage that serves as a backdrop for the central text.

LETTER FROM THE BOARD

For years, Procomum has been living proof that another future is possible – and that it can (and should) be built by many hands.

In times of uncertainty and profound transformation, Procomum has been fertile ground for imagining, creating and practicing a new form of democracy: one that's rooted in the daily lives of communities, where the common is strengthened as a political, ethical, and affective principle. A place where care, collaboration and creativity intertwine to transform realities – and the public interest is shaped collectively, for those who experience the challenges and dream of solutions.

Its journey reveals the power of creativity as a political force, capable of opening paths and reinventing what is possible. Procomum is a living space of exchange between different forms of knowledge, experiences, and worldviews. A place where artists, activists, researchers, community entrepreneurs and dreamers of all kinds come together to collectively build responses to the urgencies of our time.

More than resisting, Procomum insists, reinvents, and dreams together. It creates paths where walls once stood. It inspires networks, activates territories and reminds us, at each step, that futures are not to be awaited – they are to be built. Celebrating this journey, especially in 2024, is recognizing the collective power of all the people who believe, every day, that another world is possible. And that it begins here, now, with each common gesture.

WITH ADMIRATION AND HOPE,
GRACI SELAIMEN



The background of the image is a vibrant, abstract pattern. It features thick, wavy, and somewhat irregular bands of color. The primary colors are a bright green, a warm orange, and a pale yellow. These colors are layered and blended in a way that creates a sense of movement and depth. The overall texture is reminiscent of a hand-painted or screen-printed design. Centered over this pattern is the text '2024 OUTCOMES' in a clean, white, sans-serif font. The text is split into two lines, with '2024' on the top line and 'OUTCOMES' on the bottom line. The white color of the text provides a strong contrast against the busy, multi-colored background.

2024 OUTCOMES



GENERAL NUMBERS AND FINANCIAL OVERVIEW

At Procomum, resources aren't just numbers, but tools for transformation and direct investment in grassroot-created solutions, aimed at strengthening community autonomy and sovereignty, by valuing the protagonism of solutions that emerge from local knowledge in each place. By opening processes and building together, we flip the logic of competition into one of collaboration, strengthening communitarian autonomy and betting on new ways to do philanthropy, with shared responsibility, equity and dialogue as core values.

Below, we present the numbers that reflect this commitment.

427

PEOPLE AND LEADERS
DIRECTLY SUPPORTED

R\$ 565.057,75

in DIRECT SUPPORT (Institutional support,
individual and collective participation and
prototype development initiatives)

R\$ 769.097,84

in INDIRECT SUPPORT (Procomum LAB
infrastructure, methodologies and team)

SUPPORT BY AGENDA

CARE

R\$ 364.425,14

ECONOMIC ALTERNATIVES

R\$ 125.741,18

CONSTRUCTION OF VARIOUS CIVIC SPACES

R\$ 420.901,46

ARTS AND CULTURE

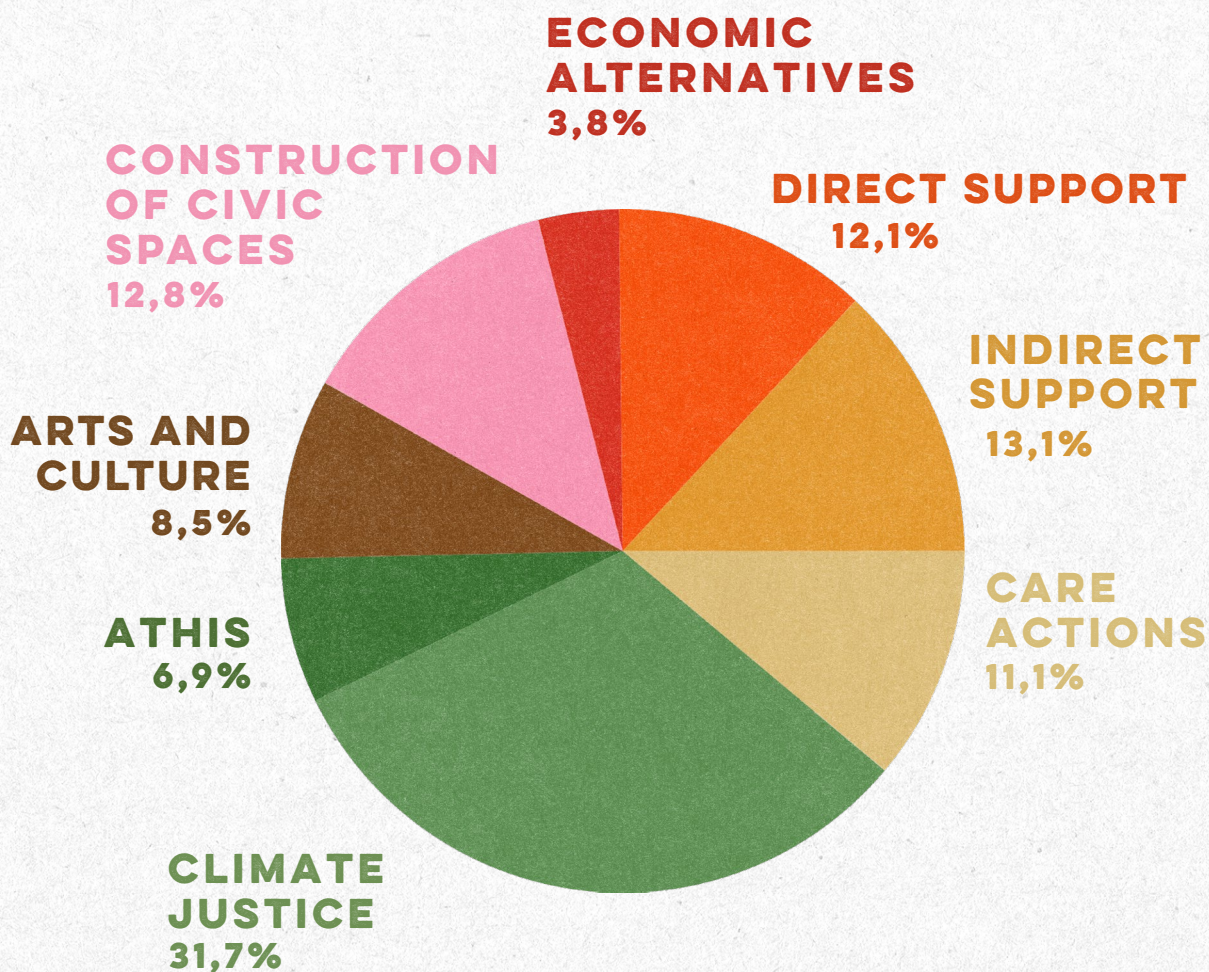
R\$ 280.493,33

CLIMATE JUSTICE

R\$ 1.041.107,71

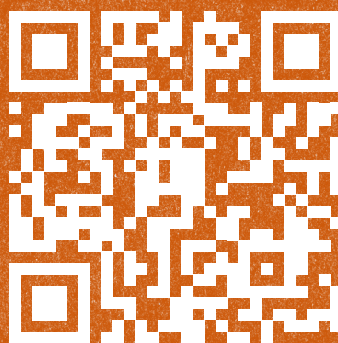
SOCIAL HOUSING


R\$ 225.775,57




FINANCIAL REPORT

Our sustainability is ensured through national and international partnerships with philanthropic foundations, government, service agreements with private organizations and initiatives, incentive laws, donations, parliamentary amendments, and public notices for proposals. In keeping with our commitment to transparency, we share our financial report. Scan the QR code or click the image to access:





OUR PROJECTS AND ACTIONS



We dream and dare to create networks that are even larger and more beautiful - local, community-based, collective, global and, above all, driven by the genuine desire to be together and to build, in common, a world capable of challenging injustices and shaping the future we believe in.

This report is not just a retrospective of the projects we carried out and the results we achieved, but also a source of inspiration. It points to paths so we can keep believing in the power of collaboration and creating innovative and inclusive solutions. Here, we present the projects developed throughout the year, the fruits of a collective journey, which reflect both the achievements and the challenges of this trek.

SUL X SOUTH

CLIMATE NARRATIVES LAB

CLIMATE NETWORK

CLiC

PROCOMUM LAB

ATHiS

ENCHEU

NE&RITUDES LAB

COMMON HOME





SULX SOUTH

THE PERIPHERIES AT THE CENTER OF
CLIMATE JUSTICE AND "BUEN VIVIR"

(or "well living", a concept that involves community
development in harmony with nature)

"A river doesn't cease to be a river because it merges with another river. Quite the opposite: it becomes both itself and other rivers, it grows stronger. When we converge, we don't stop being ourselves, we become ourselves and others." - Nego Bispo



48


participants from
organizations related
to human rights and
climate justice

16

countries from
Latin America,
Africa, the Middle
East and Asia

3

prototypes about
narratives related to
climate justice under
development



In the face of climate crisis intensification, worsened by the weakening of democracy and the rise of inequalities, the need for coordinated actions which place life and justice at the center of concerns has never been more urgent. The solutions we seek must be led by the communities living on the front lines of these impacts, those who experience firsthand the effects of climate change and, at the same time, develop innovative and ancestral forms of resilience and adaptation.

It is in the Global South, comprised of countries located in Africa, Latin America, the Caribbean, Asia and Oceania, which share a history of colonialism, economic inequality and political marginalization, that these powerful responses emerge: territories where populations not only face the greatest challenges but also lead transformative paths. From August 26th to 31st, Procomum and the Umi Fund held the first SulxSouth International Climate Justice Meeting, at the Procomum LAB in Santos, Brazil.

We had a clear goal: to weave a vigorous network of activists, community leaders, communicators, organizations, mobilizers and grassroots movements from the Global South working on the climate agenda, laying our bets on the belief that, united in a collaborative and articulated network that shares experiences, discusses solutions, and strategies, together, through collaboration, knowledge exchange, and the development of collaborative projects, we will have even greater power to influence policies and transform narratives.

Throughout the entire meeting, there was an overwhelming feeling of solidarity and connection. Participants from Latin America, the Middle East, Africa, and Asia stood side by side, both listening to and amplifying each other's stories, as well as fostering the necessary conversations to

confront climate injustice, also debating about climate finance strategies and resource redistribution.

Listening to Dona Helena was deeply impactful. Having worked directly with the community, hearing her experiences as a resident – her challenges and her openness – was truly incredible. Specifically her response to how and why the community welcomed her was truly inspiring and a valuable guide for many of us who work with communities.

SXS Immersion Participant

"What courageous conversations do we want to have between funding organizations and organizations implementing climate justice projects?" The meeting also included the participation of other funding and climate-focused organizations (Hivos, ClimateWorks Foundation, UMI Fund, Instituto Beja, and Instituto Toriba), who were invited to engage in bridging conversations between the contexts of those who implement and those who fund projects committed to addressing climate change.

The discussions with funders came up from suggested topics brought by the participants themselves, who were divided into discussion groups. The topics were:

1. Territory, place of life, and participation in the valorization of local knowledge, valuing horizontal conversations between organizations and financial institutions.
2. Invisible economy in territories, social impact through investment in marginalized areas and populations.
3. Building networks to raise awareness among funding organizations.
4. Relationships between donors and grantees, trust-based funding.



RECOGNIZE TO UNDERSTAND

Seeking to build bridges of connection among participants, in addition to engaging with the LAB Procomum community (which initiates activities and uses the space of this cultural center), we organized a series of exploratory tours of the territory that hosted them. We took a trip on a local boat called "catraia" to Vicente de Carvalho, in Guarujá, and a walking tour through the historic center of Santos with guide Catharina Apolinário. Through the territorial recognition, participants identified the strengths and obstacles for climate justice in our region. This was a deep conversation that established the following points:

STRENGTHS

Mobilization and collective action - Collective and solidarity-based action rooted in the territories, grounded in care, local knowledge and social technologies, strengthening connections and the power of the Global South.

Connection with territory and ancestry - Resistance through ancestry, "aquilombamento" (the concept of gathering in autonomous Black communities, alluding to the enslaved Black people who formed "quilombos", communities to escape the colonial system), and connection with the territory, valuing traditional knowledge and cooperation among peoples.

Information and communication - Creating and communicating from within the territories, binding community knowledge, creativity and quality information to imagine and build possible futures.

OBSTACLES

Concentration of power and insufficient conditions for participation - Exclusion of the territories from decision-making, disconnected public policies and state-centric solutions, ignoring diversity, intersectionality and the sovereignty of peoples.

Misinformation and disempowering narratives - Misinformation, greenwashing and colonial narratives that delegitimize those affected and fuel the idea that there are no alternatives.

Lack of resources to put forward alternatives - Lack of resources, time, and support to build other systems, with climate financing still insufficient.

SULX SOUTH LAB

COLLABORATING AMONG OURSELVES,
PROTOTYPING IDEAS AND FUTURES



How could we continue building this network if not around an idea in Common? During the meeting, we held a mini citizens' lab to prototype projects that would enhance the exchanges and collective construction we've formed at SulxSouth, encouraging participants to move from ideas to action. Mapping strengths and obstacles from the territorial visits served as input for group formation among activists and organizations with converging interests.

From the Lab, three prototypes unfolded and will continue to be developed in 2025, with regular group meetings, mentorship from Procomum and technical support, as well as a cash grant aimed at bringing the projects to life:

CLIMATE STORY LIBRARY

Brings together real stories from the Global South about the climate crisis, focused on the experiences of marginalized communities. Intended for communicators, educators and as inspiration for new narratives.

ROOTED IMAGINARIES

The proposal begins with territorial listening sessions to map barriers to valuing local knowledge, promotes the exchange of methodologies among organizations and culminates in a collaborative, transnational, and transmedia communication strategy adapted to different contexts.

SOUTHERN SCHOOLS

Creation of a repository of "collaboration and resistance methodologies" based on exchanges and collaborative practices on well-being, activist health and political advocacy, based on the knowledge and learning of communities.

VALUING CARE, WEAVING CLIMATE NETWORKS

We know that the people here have a very important job in this world; they care deeply for others. So we seek to create this space of reciprocity, of care. For coexistence to be possible among those who are different, for collaboration to be possible, we must care for one another. Care for people, for space, for time. This is what sustains what we do.

LUÍZA XAVIER, MOBILIZATION AND CARE
ADVISOR AT THE PROCOMUM INSTITUTE


The Care Tent is a permanent space for hospitality and caring practices. Conceived as a reference point for care practices and part of our methodology, at SulxSul, the Tent offered integrative and interdisciplinary services and practices focused on the physical, emotional and spiritual care of participants, staff, and service providers.

Activities took place throughout the entire meeting in a parallel and always open program. Among the practices were massages, dance classes, yoga, Hawaiian canoe rides, body painting with indigenous graphics by Awá Popygua, dream listening conducted by the Clínica do Comum, led by Psychology interns from the Federal University of São Paulo (UNIFESP) Baixada Santista, bodywork practices, individual qualified listening sessions and distribution of first aid kits.

We had a care professional, attentive to the group's needs and available for individualized assistance in times of need. We sought to embrace the diverse cultures present at the meeting, the people in their

entirety, in their various dimensions. Thus, the tent also accommodated specific and symbolic needs, with space and respect for spiritual and religious practices. It was a space that recognized and responded, with sensitivity and attention, to the diversity of experiences, bodies and needs present at the event.

More than a space or set of practices, the Tent became a collective care device, promoting well-being, listening and presence in all dimensions of the encounter. The encounter was the beginning of a movement. Acting as a catalyst, it pushed forward the transformation of policies, practices, and narratives on climate justice through meaningful connections in the Global South. From this impulse, the SulXSouth network was born and continues to grow stronger, continuing to develop prototypes, promoting exchanges, participating in international festivals and events, and strengthening collective mobilization and climate activism networks among territories from the South.




"SulxSouth reminded me of the confidence and tranquility needed to carry out a task with so many hands. So many challenges to work with climate – a race for prominence? – that it seemed impossible that, in one week in August, so many tears would come to remind me that it's because of moments like these that we sow beautiful things.

We spend so much time with the same people that the fear of opening up is inherent. This time, it was different."

- Ana Rosa Cyrus, Engajamundo



"I had never taken part in a meeting with this level of reflection and expertise on care and integration of pathways for collaboration", highlighted, *Kudzayi Ngwerume*, program officer at the UMI Fund, one of the initiative's funders.





CLIMATE NARRATIVES LAB

A PROTOTYPING LAB TO COMMUNICATE
THE CLIMATE EMERGENCY

18

speakers from
Brazil and Nigeria
at 5 panels

77

registered in the open
call for the Climate
Narratives LAB

108

participants in
the international
seminar Climate
Narratives LAB

21

LAB
participants

3

climate narrative
prototypes
developed

Climate Narratives LAB – The Global South at the Center for Solutions for Buen Vivir emerged as an urgent and creative response to the growing climate crises affecting our communities. We assume that one of the greatest challenges in addressing the climate crisis is the lack of qualified, accessible information written in the language of the people, coupled with the spread of fake news. How can we support more effective

communication? And on top of that: how can we communicate while incorporating the knowledge of communities, using their language and culture as vectors for this effective communication?

The project Climate Narratives LAB, developed in partnership with the Nigerian organization Surge Africa, developed a path divided into two moments:

On June 19th and 20th, we held the International Climate Narratives LAB

Meeting: The Global South at the Center for Solutions for Buen Vivir. The seminar, which was open and cost-free, featured guests from Baixada Santista, other regions of Brazil and Nigeria.

Over the course of two days, the event provided space for knowledge and discussion on data production, communication and resilience in the face of climate change in Baixada Santista, bringing together local communities, activists, experts, academics, organizations and government representatives. The goal was to expand our strategies for addressing the climate crisis, focusing on the challenges faced by the Global South.

The second stage was the Climate Narratives citizen LAB. Through a public call, we selected individuals impacted by climate issues or with expertise in climate solutions and impact communication to come together and develop prototypes and practice communities. The LAB took place on June 21st and 22nd at LAB Procomum, in Santos.

From the in-person days of LAB, three prototypes were developed, which continued for a period of 30 days of execution, with technical support and mentors (Leonardo Leal, from Sleeping Giants, Clara Sacco from Datalabe and Sebastião Oliveira, activist) where they were able to test their hypotheses and effectively produce their narratives.

UNDER THE SUN OF THE BAIXADA

The group carried out an investigative campaign with "catraieiros" (people who work on "catraias", small and robust boats used on the coasts) from the "Bacia do Mercado", testing the potential for community mobilization and engagement in the face of the climate crisis. The initiative consisted of three phases: disseminating information, encouraging participation and organizing a day of climate action, addressing the lack of access to information and decision-making in these areas.

TEKO PORÃ

The group, from the Tabaçu Rekó Ypy village in Peruíbe, organized a community action to clean up water contaminated by mining waste, initiating reforestation during the Tupi-Guarani New Year. The initiative marks the beginning of long-term solutions for climate resilience in Indigenous territories, through the reconstruction of the narrative of a territory in the process of being reclaimed.

DA QUEBRADA AO NHANDEREKO

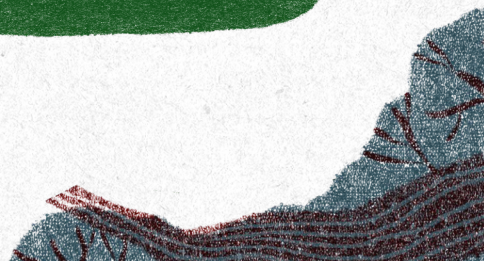
The prototype aims to connect the outskirts and indigenous villages of Baixada Santista through graffiti art, fostering cultural exchange and the communication of climate-related desires and issues common to these territories.

TO MOBILIZE ACTION, CARE

Throughout the whole seminar and citizen lab, the Care Tent was open and available to welcome and listen to people's care needs. We understand that addressing deep and complex issues, such as the climate agenda, which has created increasing anxiety, requires an integrated approach, with practices that support collective sustainability.

240 care sessions, both collective and individual, were provided over four days in the Care Tent.

20 care practices were carried out.





CLIMATE NETWORK

COORDINATION AND ADVOCACY ON THE
CLIMATE AGENDA IN THE SANTOS REGION

113

participants registered
in the Climate Network

4

meetings

In 2024, we launched a permanent agenda of training, articulation and advocacy on climate change, its impacts, and the search for solutions: the Climate Network. Following our methodology, we began the project with consultations and training on key local climate issues, mapping the key players in the regional agenda.

With a permanent call for participation, the Network already has 113 participants, primarily from the cities of Santos and São Vicente. As a result of the consultations, we have consolidated a mapping of 17 priority issues, highlighting, in particular, the interest in influencing the Santos Climate Adaptation Plan.

We held four meetings for exchanges and discussions:

1ST CLIMATE NETWORK MEETING – LISTENING AND HARVESTING

April 10, 2024 – LAB Procomum, Santos, SP
Launch of the Climate Network following a public call that brought together 57 people, including activists, leaders, organizations and movements committed to the climate agenda in Baixada Santista.

At the meeting, we conducted a series of listening sessions and exchanges that

identified urgent challenges, such as urban planning, housing, natural disasters, social vulnerability and waste management — with a focus on housing issues, mentioned in 30% of responses.

The meeting also mapped organizations and movements that promote good practices and climate solutions locally and in other areas beyond Baixada Santista.

2ND CLIMATE NETWORK MEETING – DEVELOPING KNOWLEDGE ABOUT PACS

October 2, 2024 - Futrica Economia Criativa, Santos, SP

To engage with the Santos city council candidates about the climate crisis, we held a meeting to present their proposals for addressing the city's climate crisis. The discussion sought to foster integration of the climate agenda with other public policies, such as health, social assistance and education. Six candidates participated in the debate, which also included contributions from panelists Geraldo Varjabedian, Mônica Viana and Pedro Torres, a social scientist and urban planner. They emphasized the urgency of the crisis, the importance of citizen participation

in urban planning and the importance of coordination among different sectors of public administration. Municipal officials also shared practical challenges they have faced in their daily experience.

3RD MEETING OF THE CLIMATE NETWORK WITH CANDIDATES FOR SANTOS CITY COUNCIL, IN PARTNERSHIP WITH IAB SANTOS

May 16, 2024 – LAB Procomum, Santos, SP
The Network meeting brought together 64 participants to debate adaptation, mitigation and climate justice in Baixada Santista. We experienced a formative and informative moment with lectures by Greici Pedro, environmental engineer and civil servant at the Santos Climate Secretariat, who presented the Santos Climate Action Plan (PACS), and Pedro Henrique Torres, social scientist and urban planner, who detailed the predicted climate impacts and the importance of considering social inequalities when developing climate resilience actions.

In an open conversation, the meeting

reinforced the importance of citizen participation alongside public authorities and the use of information, knowledge and communication to stand up against climate impacts.

4TH CLIMATE NETWORK MEETING ON CLIMATE ADVOCACY AND LITIGATION

The Climate Network's first advocacy workshop brought together more than twenty participants at the Procomum LAB. With a call for participants from the Climate Network, the activity focused on strengthening strategies to influence public policies and articulate urgent demands in the face of climate crisis.

Pedro Telles (Advocacy Hub) presented methods and tools for strategic advocacy actions. Gabriel Mantelli (Climate Action Institute) highlighted the importance of addressing the impacts of climate change with a focus on human rights, climate justice and combating environmental racism. The workshop reinforced the importance of building collaborative networks to diversify advocacy at the local level.

In 2025, the Climate Network consolidated itself as Procomum's local climate agenda, becoming an experiment in learning, advocacy and building an active and mobilized network to identify solutions to the climate emergency, now focusing on Santos.

This will consolidate a map platform focused on the city of Santos and conduct a citizen lab to develop solutions based on the data collected and analyzed in the first stage of the project. These initiatives will result in a publication, which will also be used as a tool for dialogue with the Santos City Hall, seeking to influence the local climate agenda and the dialogue between government and citizens.





CLIC

PROCOMUM BOOSTING CITIZENSHIP TO COLLABORATE WITH THE STATE IN BUILDING OTHER POSSIBILITIES OF SOCIAL POLICIES

35

Participants, including public servants, beneficiaries and specialists

5

Prototypes developed to improve public understanding of CadÚnico

4

Institutional partners

How can we cultivate an enabling environment for governments and citizens to work together in the co-creation of solutions to real problems?

The starting point for this construction was based on the citizen innovation and citizen lab methodologies systematized by Procomum, which, until then, had never been directly applied by a governmental body.


One of the results we have sought over the years was to help build a network of public agents acting from the perspective of the commons, that is, open and willing to collaborate with citizens in creating innovative and sustainable solutions.

Throughout 2024, we carried out the Citizen Innovation Collaboratory for Social Development (CLIC), a partnership between Procomum, the National School

of Public Administration (ENAP), the Ministry of Social Development and the Fight Against Hunger (MDS), the Office of the Union Comptroller General (CGU), and the Organization of Ibero-American States for Education, Science and Culture (OEI).

Through a public call, we summoned a team of federal public servants committed to solving a concrete problem with territorial impact. In total, 21 teams from different Federal Executive Branch agencies took part in the selection process, including the National Institute of Social Security (INSS), the National Foundation for Indigenous Peoples (Funai) and the MDS.

A pre-lab had as its main goals to select the team that would move forward in the project and provide participants with training in citizen innovation. The chosen team, made up of members from the MDS



and the CGU, presented challenges related to CadÚnico, the registry that serves as the gateway for low-income families to access social public policies, such as the Bolsa Família program and housing programs.

Thus, the lab focused on developing solutions for CadÚnico. Our main goal was to encourage the development of innovative solutions that would help improve public understanding of CadÚnico and its functions, with an emphasis on the following aspects:

- Diversity of languages and channels for sharing information about CadÚnico.
- Active search mechanisms to include low-income families in CadÚnico.

On August 2 and 3, 2024, at Enap in Brasília, DF, the participants met in person to begin developing the prototypes. From this immersion, five initial proposals came up. Over the following month, the teams engaged in practical actions with communities, testing hypotheses and refining their ideas with methodological and technical support.

"CAD MÓVEL"

The prototype seeks to face access difficulties and misinformation about the "Cadastro Único" (CadÚnico), especially in vulnerable and hard-to-reach communities. The initiative aims to bring services directly to these territories, promoting the right to citizenship, combating improper practices, such as the sale of appointments, and strengthening trust in public policies.

INFLUENCER YOUTH 8YMKHANA

A prototype that combines educational and ludic activities designed to engage public school students in the dissemination of

safe and accessible information about the CadÚnico. The initiative included discussion groups on human rights and the benefits of CadÚnico; educational games and the "Directions of Social Promotion" program, which simulates vulnerability reduction pathways; and a cultural competition to create the CadÚnico mascot.

UNIQUE STORIES


The initiative aims to value the life stories of people registered in the CadÚnico, using videos with real testimonials to evidence the program's positive impact. The proposal sought to humanize the data, highlighting the protagonism and resilience of the beneficiary families, reinforcing CadÚnico as a tool for social transformation and ensuring dignity.

VOICES FOR CITIZENSHIP

A community mobilization project that employs social mobilizers from within the communities themselves to expand access to CadÚnico in hard-to-reach areas. Focusing on popular education and peer work, the initiative has proven to be effective and scalable, strengthening community protagonism in promoting citizenship and combating misinformation.

CAD ÚNICO: WHAT? HOW? FOR WHOM?

A project aimed at fighting misinformation about the "Cadastro Único", focusing on the inclusion of low-income families. The initiative produced three short, informative videos, broadcast on digital platforms, explaining what CadÚnico is, who is eligible and how to register — an effective strategy to broaden reach and clarify common questions about the program.



During the CLIC, the Tent partnered with the Association of Special Physical Education Training Centers (CETEFÉ) and offered practices such as express massages, psychological and health services, body warm-up activities, and care-centered facilitation. The starting point was a questionnaire filled out by participants and the team, allowing the mapping of specific needs. The Tent's work ensured continuous support throughout the meetings, integrating care into the training dynamics and strengthening the environment of participation and collective creation.

The "Cadastro Único" is the main gateway to the Federal Government's Social Programs. CLIC reinforces the importance of citizen innovation and popular participation in the development of public policies, demonstrating that, when called upon, citizenship can transform reality.

The full report on the initiative is available in the ENAP repository, available at: <https://repositorio.enap.gov.br/handle/1/8480>



"We had the opportunity to present our citizen innovation methodology and its application in CLIC, as well as to discuss its use in government, drawing parallels with other well-established innovation and social participation methodologies. This helped us create connections and reflect upon how our work can strengthen democracy." – Niva Silva, Master in Design and CLIC facilitator.

"It was a very good experience and it made me want to engage more deeply in activism for social improvements as a whole. Working with public policies is already part of my routine, but through activism this work can be enhanced."



PROCOMUM LAB

The Procomum LAB, set up by Procomum in 2017 in Santos, São Paulo, is a laboratory that welcomes creators and those interested in developing projects with social impact, promoting collaboration and community building. With spaces for interaction and workshops, the LAB hosts Working Groups (GTs) and Study Groups (GEs) that encourage the participation of new members.

Managed by a team that enables dialogue with collectively established rules, the LAB also offers a free school, an artist residency program and other partner projects. Focused on experimentation and citizen innovation, we seek to create an environment where diverse people can come together and find solutions for social problems, promoting free cultural activities to engage the community and foster the exchange of knowledge and artistic experiences.



In 2024, the Procomum LAB implemented a new occupancy model to optimize its infrastructure and expand our impact, dividing the space into categories such as Work and Research Groups, Citizen Initiatives, and Care. The LAB's initiatives were organized through a public call, allowing individuals and collectives from the Baixada Santista region to submit

proposals aimed at using these spaces.

The suggested activities were categorized into Working Groups, Citizen Initiatives, Meetings and Practices, Partners, and Care, all evaluated based on operational feasibility and collaborative potential. The laboratory encouraged the participation of underrepresented groups and ensured that all applicants could take part in the discussions, fostering an inclusive and open environment.

This year also marked the reactivation of Working Groups, such as GT Athis and GT Donnas da Rua, which have been promoting significant actions, such as the production of collaborative technical reports and discussion circles on the rights of the LGBTQIA+ population. The Procomum LAB stands out for its co-production approach and its insistence on the importance of care and affection in community interactions, resulting in services and initiatives aimed at improving participants' quality of life.

Between 2023 and 2024, we conducted more than 80 consultations, through the "Clínica do Comum" internship program, with Psychology students at UNIFESP, a university with which we have an established cooperation agreement. Based on these consultations, we identified the main demands of the population living in the



territory we're at: housing, food insecurity, urban mobility, mental health, violence against women, police violence, sexual abuse, labor relations, anxiety, depression and professional guidance. In response, we distributed over R\$45.000 in both individual and collective care initiatives, strengthening our support network.

In addition, we provided referrals to various public facilities and private professionals, such as the Social Assistance Reference Center (CRAS), the Specialized Social Assistance Reference Center (CREAS), the Specialized Social Assistance Reference Center for the Homeless Population (CREAS Pop), Psychosocial Care Centers (CAPS), Emergency Care Units (UPA) and psychotherapy services. This experiment has strengthened our daily actions and ensured the continued presence of diverse individuals in political spaces, consolidating care as an essential pillar in Procomum's actions.

Procomum LAB commitment to citizen innovation, hacker ethics and maker culture is also reflected in experimental projects such as the ceramic paste printer and the "Garimpo Digital", which aims to democratize technology by recovering and redistributing computers. In the partnerships established with universities and social organizations, the laboratory not only fosters learning and knowledge exchange but also strengthens a care and solidarity network, that seeks to address the needs of the local community, promoting an inclusive and sustainable future.

We reached a major milestone for the Procomum LAB: the signing of a new lease agreement for the use of space with the former Associação Prato de Sopa in November of last year. In 2024, the family that owns the property officially donated the space to the Curia, the administrative body of the Catholic Church in Santos. Thus, Procomum signed a 10-year lease agreement with the institution, reaffirming its commitment to preserve and maintain

this space in service of the region's social development.

In November, we joined Giving Tuesday, a global movement created to spread generosity and inspire people and businesses to transform the world. On the 30th, we joined the second edition of "Doa Santos", strengthening our commitment to the donation culture and renewing partnerships with organizations from the city and region. The gathering took place at Parque Municipal Roberto Mário Santini (Submarine Outfall), where we presented Procomum LAB's initiatives and invited the people of Santos to engage with and support our space.



Want to help us too? Donate to the Procomum LAB through the Nota Fiscal Paulista program! Learn more at: <https://lab.procomum.org/apoie/>

As part of the process to diversify funding sources and adopt a more sustainable operational model for the Procomum LAB, we have enabled a biennial project through the Rouanet Law for tax incentives, which has been demanding the strengthening of relationships with private companies and organizations in the region.

IN 2024, 530

activities were carried out at the Procomum LAB, reaching over 6,000 people.

361

therapeutic sessions

The Clínica Aberta do Comum served 91 people with 361 individual sessions. 84.5% of those served are women, 13.8% men, and 1.7% non-binary individuals. Among the women, 8 participated in 12 meetings.

MEDIATOR PROGRAM

Throughout 2024, the Procomum LAB developed the Mediator Program for Free and Citizen Culture. Acting as bridges between the territory and the visitors, the mediators built meaningful connections, strengthening the exchange of knowledge, mutual care, and collaboration. The mediators were also responsible for producing research/experiments that led to the creation of artistic and/or scientific prototypes.

The themes that participants worked on were especially Art and Culture; Economic Alternatives; Diverse Civic Space; Care; and Addressing the Climate Crisis, based on the principles of Intersectionality, Interdisciplinarity, Pluriversality, Communitarianism and Creativity. One of the projects, the Survival Manual for Coastal Periphery Youth, produced by Xampu, is a resource with a compilation of peripheral experiences and information that brings together knowledge for the survival and development of peripheral youth through a collective process.





GT ATHIS

In 2024, the GT ATHIS was reactivated with renewed vigor. Created in 2018, the work group had been dedicating to carry out various projects in partnership with the São Paulo Council of Architecture and Urbanism (CAU-SP). Over time, the need to return to its original dynamic as a working group came up, strengthening the bond among members through in-person meetings and a more coordinated approach.

WHAT IS ATHIS?

Federal Law No. 11.888/2008, which establishes Technical Assistance for Social Interest Housing (the meaning of ATHIS in Portuguese), guarantees that families with incomes of up to three minimum wages have the right to access cost-free and public technical assistance services in Architecture, Urban Planning and Engineering for the construction or renovation of their homes. This law, also known as the ATHIS Law, is based upon the principle of housing as a basic human right, as established by our Federal Constitution.

The idea of Athis in the Baixada Santista was born at Procomum, but it was especially during the pandemic that the collective began focusing on carrying out projects, ceasing to meet regularly as a group. Activities also expanded to other cities and states. It is worth noting that Athis in the Baixada Santista itself has grown its community over the years, bringing in new architects and professionals from other fields.

The new activation of the GT Athis now has a multidisciplinary nature and, in its new phase, aims to work not only in technical assistance but also in execution, with a special focus on maintaining relationships with communities. The projects carried out until now have, for the most part, been limited to the production of technical reports. This material is extremely important, but it often falls short when it comes to community engagement.

With the participation of community leaders who took part in the Athis courses, the idea now is to build projects collaboratively. The group has around 12 people who meet biweekly at the Procomum LAB. Knowing that many people are part of the collective, an initial call was made to identify different profiles, such as community leaders, social workers, architects and their specialties. This was a very interesting process, as it allowed the

group to discuss its objectives based on this diversity of needs.

After three or four meetings, the group realized that it would be unfeasible to keep this type of initiative without financial support. It was precisely during this period that the CAU-SP call for proposals emerged, prompting a collective mobilization to develop proposals. This effort resulted in the approval of three projects under the CAU call for proposals, as well as one project included in the ProAC asset call for proposals, all of which are being implemented in 2025.

The reactivation of GT Athis represents an important step toward strengthening collaborative and community-based practices in the Baixada Santista. More than just a retaking, this new cycle signals a promising future: Athis consolidates itself as a concrete response to the challenges of accessing decent housing in the region, bringing together technical knowledge and social participation.

Furthermore, given the increasingly visible effects of climate crises, the group's work points to real pathways for building fairer, more resilient and better-prepared territories. GT Athis is reborn as a living space for coordination and transformation, reaffirming that the right to the city and to adequate housing will only be possible through listening, care, technical expertise and collective action.



ENCHEU

RETHINKING CLIMATE CHANGE THROUGH ART



The Encheu Project, an intercultural residency program between the Netherlands and Brazil, addressed the urgent challenges of rising sea levels, using Santos as a case study. Carried out by Procomum, with support from the Embassy of the Kingdom of the Netherlands in Brazil and the Municipality of Santos, the Encheu Project featured the participation of Brazilian artist Julian Campos and Dutch artist Anne Vera Veen, incorporating embroidery, collages and poetic reflections on the climate challenges affecting Santos and cities in the Netherlands.


Throughout the residency, held from November 16 to 30, the artists took part in various preparatory activities, including conversations with climate change experts such as Professor Peter Scholten from Erasmus University (Rotterdam, Netherlands) and Professor Alexandra Sampaio from Universidade Santa Cecília (Unisantia) in Santos, as well as local leaders like Helena Ferreira from Bacia do Mercado de Santos, besides field visits to areas vulnerable to sea level rise and artistic research.

The program also included interactive performances and collage and embroidery workshops, in which elements of the work were created collectively. These activities

took place at Dique da Vila Gilda and the Procomum LAB, in partnership with the "Embroider, Eat and Talk" project, whose participants contributed with embroidery, collages, and stories that enriched the artistic production.

The artwork, unveiled outdoors at the Santos Aquarium on November 30, is made up by 10 fabric panels and incorporates image transfers, drawings, sketches, phrases and embroidery. It portrays not only floods, but also social and economic practices related to water, both in cities in the Netherlands and in Santos, spotlighting the global nature of climate change.

Furthermore, the artwork highlights symbolic elements of nature, such as the mangrove and the "jundu" – a type of "restinga" vegetation found in the sand between canals 1 and 2 in Santos, which acts as a natural protection against storm surges. On the wall, drawn in chalk, are markings that indicate how high sea levels could rise if the most alarming predictions come true. The installation also explores elements of local culture, including traditional embroidery from Morro do São Bento, alongside natural references like the mangrove and jundu, which are essential for coastal protection.



"From the very beginning, collaboration between us started to take place. But we saw through the course of the project, in conversations with specialists, community leaders, and Procomum, the strengthening of this collaborative process — all the work was collaborative." — Julian Campos, artist and residency participant

"The Encheu Project represents a milestone in the search for innovative solutions facing climate crisis in the city of Santos, highlighting the role of art as a catalyst for social and environmental transformation, as well as the potential of international partnerships in addressing global challenges. It has been truly inspiring to contribute to the creative process of these two talented artists through artistic mentorship, and I am very excited to see the final result of this unique project." — Giovanna Di Giacomo, Curator

"These are deeply compelling works that reflect a global challenge." — Consul General of the Netherlands in São Paulo, Wieneke Vullings



NEGRITUDES LAB

In 2024, we wrapped up a four-year cycle of the Negritudes LAB project, in partnership with the Procomum LAB community. With prototypes focused on fashion, music and cultural production, we concluded this process with three cycles of action, bringing together over the years more than 34 Black researchers, artists and producers from the region. We supported three initiatives that dialogue with the themes of race and territory: the production of the music video "Ambições de um Jovem Kaysara" by Allure Dayo; a piece of research by the Obappe collective on Citizen Data Generation and Environmental Racism; and another fashion research project inspired by the history of the Black population of the Baixada Santista, by Emanuelle Costa Queiroz and Gabi Rolemberg.

This work will culminate in the launch of the "Memórias Apagadas da Terra da Liberdade" (Faded Memories of the Land of Freedom) research project, which will


take place in 2025. It is also worth noting that the project supported three Black scholars, funding part of their research, listed below:


1. Ornella Rodrigues - Aquilombar: Black Women's Collective of the Baixada Santista, a History of Struggle – Documentary about the origins of the Casa de Cultura da Mulher Negra, recovering testimonies from women and individuals who were part of this construction.

2. Marcos Augusto Ferreira - Master's Research – Histories of slavery and freedom in the pages of the Revista Commercial and Diário de Santos (1850–1888).

3. Kaïke Sena - Support for the launch event of the book Orun Mirim.

In this way, the Negritudes LAB strengthened an active and ongoing racialized network, which now continues to be involved in new projects.





"By telling and valuing the Black history at the Baixada Santista, one of the main territories through which this population arrived and helped build our country, we are taking an essential step toward preserving and spreading this history. This extensive action-research material, carried out collectively and enriched with various spin-off activities, documents the untold Black history of the region and has the potential to inspire new initiatives in different territories, both in education and in the preservation of cultural memory. It is paramount for these memories and archives to be accessible to the entire population, not only from the Baixada, but from all of Brazil, as part of the nation's public heritage." - Fabrício Freitas, Director of Resources at Procomum

CASA COMUM



The Casa Comum (Common House) is a collective workspace and creative hub in Brasília, conceived by Procomum in partnership with the Advocacy Hub and the Afrolatinas Network. Located in the Plano Piloto, in the block known as Babilônia, it was chosen for its openness to the socio-cultural diversity of Brazil's capital.

Presented to the public on November 1, with the participation of the three organizations, the goal of the Casa Comum (CC) is to strengthen democracy by offering a safe space for civil society individuals and social movements. The house will serve especially historically excluded groups, expanding opportunities for political advocacy. The CC operates through four main points, with IP providing support particularly in shaping Care policies:

ARTiCULATION

Community members will be able to organize their own activities within the space.

TRaINiNg


Executing open courses and capacity-building workshops; lectures and discussion circles aimed at enhancing the quality of public debate and contributing to the development of lasting solutions to contemporary problems.

SUPPOT FOR ADVOCACY

Providing support services to individuals and organizations so they can carry out their advocacy actions more effectively.

CARE

Who cares for those who take care? This question guides the care work developed at the Casa Comum, focusing on promoting the integral health of its community members.



"Now, any activist can rely on a safe and accessible workspace, hold meetings, organize events and seek help navigating the corridors of Brasília." — Pedro Telles, co-founder and chair of the Advocacy Hub board

"We joined together, laid our learnings on the table and are collectively inventing, with one another, something new. The Casa Comum therefore emerges to strengthen the quality of civil society's ability to advocate, increasing its influence on the policies that constitute democratic life, through coordination and collaboration among those who are dispersed and fragmented." - Rodrigo Savazoni, Founder of Procomum and Casa Comum

"One of the main motivations for Casa Comum is to work in networks, expand opportunities for political advocacy for historically excluded groups and, so, bring innovation to public policies and democratic processes. We want to be a place for civil society from all over Brazil in Brasília, including the Federal District and its 35 Administrative Regions." - Jaqueline Fernandes, Executive Director of the Afrolatinas Institute



PARTNERSHIPS AND EVENTS

IN ADDITION TO OUR OWN MEETINGS AND PROJECTS,
WE TAKE OUR METHODOLOGY TO PARTNER EVENTS AND
INITIATIVES ALIGNED WITH PROCOMUM'S AGENDA.

CARE AT THE CENTER OF POLITICS

On August 19, 2024, Procomum, Casa Fluminense, Instituto Alziras and Puxadinho came together with social leaders, parliamentarians, researchers and government representatives in a democratic roundtable to exchange views on the National Care Plan, approved in November of the same year.

With this kind of space for dialogue and political co-production, the goal was to broaden the understanding of the National Care Policy in connection with other fields of knowledge, such as economics, law and the diverse Brazilian worldviews. The goal is to build a common agenda that embraces the complexity and importance of such an urgent political vision.

Moderated by Marcele Oliveira, the afternoon debate began with the important participation of Luana Pinheiro, from the National Secretariat for Care Policy (MDS), who brought an overview on how to construct a policy at the national level. Care was presented as a plural concept, often undervalued and neglected, in which the lack of it results in far more serious consequences than the overload faced by caregivers.

Among the challenges identified were

the need to establish a consensus on the definition of care, to acknowledge the interdependence between caregivers and those receiving care, and to address social, racial and gender inequalities in policy-making. Beyond that, the discussion also included the impact of an aging population on the demand for care and the need to transform care into a public right, instead of a consumer good.

Together, we identified pathways to seize the opportunity presented by the National Care Plan, highlighting its potential to articulate policies and promote an intersectional vision. We proposed strengthening civil society participation through an observatory, fostering partnerships between social organizations and local public policies, and seek to bring the issue increasingly under the spotlight in electoral campaigns.

We also discussed the importance of cultural campaigns and contents that emphasize the impact of care on social organization. This meeting kicked off an ongoing collaboration between Procomum and other organizations to influence the care policy agenda at the municipal, state, and federal levels.




ENAP INNOVATION WEEK

From October 29th to 31st, the National School of Public Administration (ENAP) held, in Brasília, the Innovation Week, themed "New Ways of Caring". Procomum actively participated in the event, promoting discussions on citizen innovation, community care, and public policies.

During the program, three activities stood out on the 31st: a panel on care practices organized by the Ministry of Development and Social Assistance; a workshop on community initiatives, presenting the project carried out by Procomum LA Cuida; and the presentation of the five prototypes of the Citizen Innovation Collaboratory (CLIC), developed in partnership with GNova Lab.

The tenth edition of the event reinforced care as an essential element in public policies, consolidating the Procomum's work in promoting participatory methodologies and developing collective solutions. The success of Innovation Week demonstrated the relevance of humanized and collaborative approaches to address social challenges.



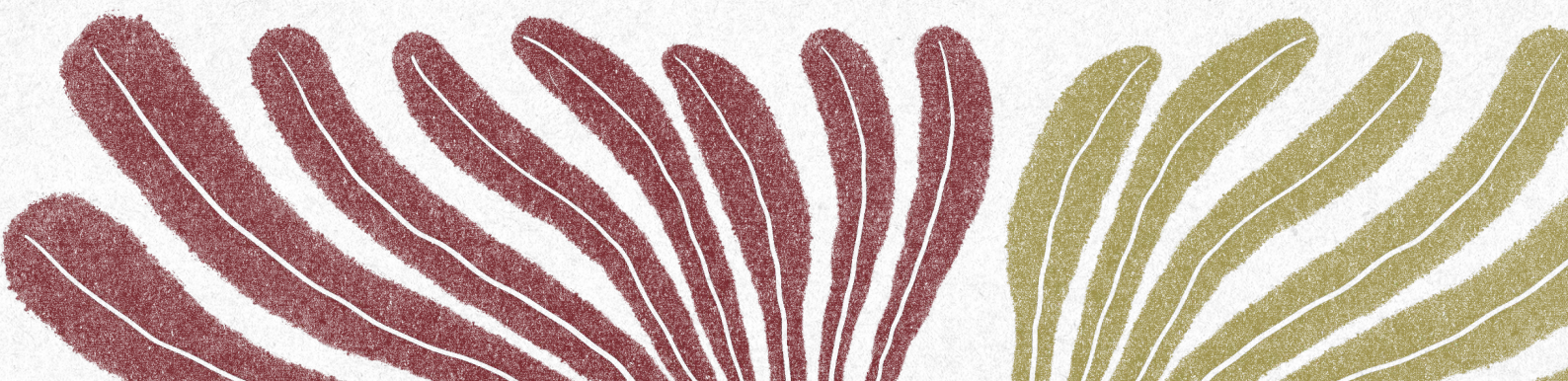
"Over eight years, the Procomum Institute has been developing projects, maintaining a citizen lab and a series of citizen innovation methodologies. We're talking about people coming together to create, defend or affirm common goods, to solve problems and to collaborate with each other. When ENAP makes Care the theme of Innovation Week, it shows we're moving in the same direction. We want people-centered innovation. We believe in innovation not just as a startup factory or bottom-up digital solutions, but as an incubator for community and collaborative relationships – a way of doing things, of proposing solutions and co-producing policies and knowledge." - Victor Marinho, Innovation Manager

COMUÁ NETWORK KNOWLEDGE SUMMIT

On October 31st and November 1st, the Procomum LAB hosted in its facilities the Comuá Network Knowledge Summit. The event brought together participants from the 2024 Comuá Knowledge Program, an initiative that seeks to strengthen community philanthropy and socio-environmental justice in Brazil, by fostering the production and dissemination of knowledge based on practical experiences and local knowledge.

Procomum was invited to offer not only the infrastructure of the Procomum LAB, our citizen laboratory, but also the Care Tent for participants. The purpose was to create an ambience conducive to strengthening bonds and mutual support, besides promoting activities focused on the physical, emotional and relational well-being of those present.

Over the two days, practices included beach yoga, therapeutic massages (also bringing techniques such as Thai massage and cupping therapy), individual listening sessions in welcoming spaces and a workshop on counterbalances and pyramids, focused on physical strengthening and bond-building. The Tent also served as a space for rest, socializing and emergency support – such as in the case of a participant in a vulnerable situation. Quality food and collective care reinforced the community character of the Tent, proving it to be an important space for affection, attention and holistic care.





COMMUNICATION AND CAMPAIGNS

The Communication team at the Procomum Institute aims to expand citizen participation and the theme of the commons, boast our actions and campaigns, in addition to promoting literacy on the topics that guide our labs and projects. Below, we share some results from our digital media actions and campaigns in 2024:

INSTITUTIONAL WEBSITE

5,800

visits to the Procomum
Institute website

209

file downloads from the
Procomum Institute website

SITE LAB PROCOMUM

26,000

visits to the Procomum
Lab website

521

file downloads from the
Procomum Lab website

LINKEDIN

15,000+

impressions

560

reactions

OUR CALLS

It is through public calls that we invite individuals, groups or organizations to participate – our way of making an initial open invitation to the construction of common spaces. Check out the main public calls for projects in 2024 below.



ENCHEU

Dutch-Brazilian Artistic Residency Program
at LAB Procomum in Santos, Brazil

OPEN CALL

Realization:

PRO
COMUM

Support:

LAB PRO
COMUM

Thanks to:



Kingdom of the Netherlands

Are you feeling the effects of
climate change in your daily life?

LAB PRO
COMUM

**TÁ SENTINDO OS
EFEITOS DAS MUDANÇAS
CLIMÁTICAS NO SEU
COTIDIANO?**

**BAIXADA
SANTISTA!**

SUL X SOUTH

AS PERIFÉRIAS NO CENTRO DA JUSTIÇA CLIMÁTICA E DO BEM VIVER

SOUTH X SUL

SUL X SOUTH

LAS PERIFERIAS EN EL CENTRO DE LA JUSTICIA CLIMÁTICA Y EL BUEN VIVIR

SOUTH X SUL

SUL X SOUTH

THE PÉRIÉRIES AT THE CENTER OF CLIMATE JUSTICE AND GOOD LIVING

SOUTH X SUL

INSTITUTO
PRO
COMUM

LAB PRO
COMUM

Fund

LAB
NARRATIVAS
CLIMÁTICAS



**O SUL GLOBAL
NO CENTRO
DAS SOLUÇÕES
PARA O
BEM VIVER**



REALIZAÇÃO

PRO
COMUM

APOIO

LAB PRO
COMUM

PARCERIA

SURGEX



CLIC

Colaboratório de Inovação Cidadã
para o Desenvolvimento Social

**CONHEÇA O
CLIC -
LABORATÓRIO
DE SOLUÇÕES
PARA AS
POLÍTICAS PÚBLICAS**



The Global South at the center
of solutions for buen vivir

Citizen Innovation Collaboratory for
Social Development. Meet the Clic -
solution laboratory for public policies

PROCOMUM IN THE MEDIA

Check out some reports
in which Procomum
was featured in 2024

Article on Nexo: Care at the Center
of Latin America's Future

<https://www.nexojornal.com.br/ensaio/2024/12/29/america-latina-futuro-genero-e-raca>


Procomum uses care
practices to address and
discuss climate anxiety

<https://www.cienciaelementar.com.br/post/instituto-procomum-utiliza-pr%C3%A1ticas-de-cuidado-para-tratar-e-discutir-ansiedade-clim%C3%A1tica>

Artwork about sea level rise will
unite Brazil and the Netherlands
at the Santos Aquarium

<https://www.santos.sp.gov.br/?q=noticia/obra-sobre-elevacao-do-nivel-do-mar-unira-brasil-e-holanda-no-aquario-de-santos>



An abstract illustration on a light pink background. A large, stylized heart is the central focus, with a red upper half and a pink lower half. Several thick, wavy lines in shades of green and olive yellow wind around the heart. Small, stylized human figures are placed along these lines: a green figure and a smaller green figure at the top left; three blue figures at the top right; a blue figure on the left; a green figure and a smaller green figure on the right; a green figure on the bottom left; and two green figures holding hands at the bottom. The text 'SUPPORTERS AND PARTNERS' is centered over the heart in a white, bold, sans-serif font.

SUPPORTERS AND PARTNERS



WHO STOOD ALONG WITH US IN 2024

To all the people, organizations and
networks who dreamed alongside us,
walked by our side and strengthened
the building of the commons: our
deepest gratitude.

WE MOVE ON TOGETHER,
WEAVING FUTURES.



SUPPORTERS



Lei Rouanet
Incentivo a
Projetos Culturais

MINISTÉRIO DA
CULTURA



**FORD
FOUNDATION**



synergia



Embassy of the
Kingdom of the Netherlands



SURGE AFRICA



IBIRAPITANGA

ALLIANCES

NETWORKS



***SUL X SOUTH
SOUTH X SUL***



PARTNERSHIPS



AGRADECIMENTOS

Adriano Liziero (Geopanoramas)
Afroculturas
Aldeia Maracanã
Aldeia Paranapuã Xixová-Japuí
Alexandra Sampaio (Professor at Unisanta)
Alziras
Ana Sanches (Instituto Pólis)
Awá Popygua
C de Cultura
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2024 REPORT INSTITUTO PROCOMUM

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Bárbara Batista (Choc) - diagramação

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ENGLISH VERSION

Faoze Chibli

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